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Catalogue 1938 Edition

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MAJOR PRODUCTIONS

The following 6 pages list a few of the more than two hundred "Major" titles available from our library. It is of especial importance to note that, with the exception of a few, none of these films is available unless we have been able to secure the producers approval for each location in which the films are to be shown. On page 72 of this catalog will be found a form which should be filled out and returned to us so that we may forward copies to the major producers. This procedure is necessary in requesting their approval for your location. You will be informed immediately upon our receipt of their respective decisions.

In this group of "Major" features, available exclusively from Films Incorporated, will be found such prominent players as:

HEATHER ANGEL
GEORGE ARLISS
LIONEL BARRYMORE
JOAN BENNETT
MARY BOLAND
MAURICE CHEVALIER
CLAUDETTE COLBERT
GARY COOPER
DOLORES COSTELLO
BING CROSBY
MARLENE DIETRICH
W. C. FIELDS
ANN HARDING
WALTER HUSTON
ELISSA LANDI
CHARLES LAUGHTON
CAROLE LOMBARD
PAULINE LORD

EDMUND LOWE
MYRNA LOY
JEANNETTE McDONALD
VICTOR McLAGLEN
FREDERIC MARCH
HERBERT MARSHALL
JESSIE MATTHEWS
ADOLPH MENJOU
JACK OAKIE
ZAZU PITTS
GEORGE RAFT
CLAUDE RAINES
MARTHA RAYE
CHARLES RUGGLES
SIR GUY STANDING
SLIM SUMMERVILLE
SHIRLEY TEMPLE
CONRAD VEIDT

ALIAS BULLDOG DRUMMOND

Pretending to be a famous Scotland Yard detective in order to gain the attention of a pretty girl, Jack Hulbert succeeds (by ingenuity plus blind luck) in turning over to the law a gang of international jewel thieves. Swift action and thrills, nicely blended with comedy and romance, in an amusing show for the whole family.

Code DRUMMOND

1½ Hours

Rental \$17.50

BORN FOR GLORY

The Big Parade of the High Seas — a drama of the courage of a youth who was dedicated to the Navy at birth by his mother, is told in "Born for Glory". The roar of the sea and the boom of the cannon is the background for its thrilling, spectacular, heart-twisting climax. Towering above all classics of the sea and stories of youthful heroism in this exciting tale.

All the naval scenes in the film were made with the cooperation of the Royal British Navy. John Mills plays the boy hero, Betty Falfour and Barry Mackay are the sweethearts who loved the sea and the tradition of the Navy.

Code GLORY

1½ Hours

Rental \$12.50

CAMELS ARE COMING

At last, a genuinely clean, lively comedy. Jack Hulbert revolutionizes the British Air Service in Egypt, to the vast amusement of the Sphinx. This is one of the films that has never been released theatrically in America.

Code CAMELS 1¼ Hours Rental \$12.50

CHU CHIN CHOW

The critics agreed that the modernized version of the "Arabian Nights" proved good entertainment; a lavish spectacle, produced with much imagination; exciting situations, good comedy, unusually good musical score and fine voices. Class A throughout. A beautiful musical tale of Ali Baba and the Forty Thieves, featuring Anna May Wong, George Robey, Fritz Korner.

Code CHOW 2 Hours Rental \$17.50

THE CLAIRVOYANT

Claude Rains in one of the most powerful roles of his career — that of an actor gifted with psychic powers and torn between his desire to help his fellow men and his duty to himself and his family. Fay Wray is the loyal wife who struggles to preserve her marriage and her husband's sanity against almost over-whelming odds. A tense and gripping drama, beautifully presented.

Code CLAIRVOYANT 1½ Hours Rental \$12.50

THE CRUSADES

Cecil B. DeMille's famous pictures of the Crusaders and their fight for Christianity. All the medieval splendor of the days of the Crusades is again unfolded in this mighty spectacle. An awe inspiring chapter of history filmed for the first time starring Lorretta Young, Henry Wilcoxon, Ian Keith, and Katherine DeMille.

Code CRUSADES 2¼ Hours Rental \$20

DOOMED BATTALION

An outstanding box-office success, made especially for the school and church field. A dramatic story of high adventure in the Italian Alps; and should appeal greatly to veterans of the World War. Tala Birell and Victor Varconi are featured — "For the girl he adored and the land he loved, he fought like a fury let loose from hell!" The "All Quiet" of the frozen front.

Code BATTALION 1½ Hours Rental \$17.50

EAST MEETS WEST

George Arliss in an original role as the Raja of Rungay. A recreational film of merit photographed against a background of the mysterious orient. It is a fast-paced melodramatic story of Eastern intrigue and western diplomacy.

Code EAST 1½ Hours Rental \$17.50

EVERGREEN

In the words of Radio City's Music Hall where this delightful picture had its American debut — "The story was too beautiful for words — so they set it to music." The captivating Jessie Matthews in her most glamorous role. The girl who can do everything — in the Musical Romance that has everything.

Code EVER 1½ Hours Rental \$17.50

FIRST A GIRL

A musical picture which gives the dancing star, Jessie Matthews, every opportunity to display her remarkable talents as dancer, singer and comedienne. Romance and humor abound in this merry comedy of mixed identities in which the star gives a clever impersonation of a boy. Sonnie Hale and Anna Lee head the exceptional supporting cast.

Code FIRST

1½ Hours

Rental \$17.50

GREAT EXPECTATIONS

Dickens' immortal classic, magnificently produced with Henry Hull — of "Tobacco Road" fame — in the leading role. One of the great screen plays of all time.

Code EXPECTATIONS

2 Hours

Rental \$17.50

HEAD OVER HEELS IN LOVE

Gay and captivating music, the incomparable dancing of Jessie Mathews, plus an amusing story of a French radio entertainer and her two suitors. A musical comedy romance of great charm.

Code HEELS

1½ Hours

Rental \$17.50

HEADLINES OF THE CENTURY

This interesting and novel picture covers the highlights of American history since the century began. It is not only a compilation of political events but also of the social and economic changes of the period. With an adequate musical accompaniment and commentary, it is entertaining as well as educational. Among the many subjects in the film are:

PRESIDENT McKINLEY'S INAUGURAL PARADE

DEWEY AT MANILA BAY

THE ALASKA GOLD RUSH

THE BOXER REBELLION

THEODORE ROOSEVELT AS PRESIDENT

WILBUR WRIGHT'S AEROPLANE

PRESIDENT TAFT'S INAUGURAL

SAN FRANCISCO EARTHQUAKE

PANAMA-PACIFIC EXPOSITION

PERSHING IN MEXICO

SINKING OF THE LUSITANIA

THE WORLD WAR

PRESIDENT WILSON IN EUROPE

MUSSOLINI MARCHES ON ROME

LINDBERGH ARRIVES IN PARIS

and other historical highlights concluding with the Inaugural Address of President Franklin D. Roosevelt.

HEADLINES OF THE CENTURY was prepared for the Fiftieth Anniversary of the American Historical Association as the first attempt to present history "through the camera's eye".

Code HEADLINES

1 Hour

Rental \$20

I'LL TELL THE WORLD

Lee Tracy in a rollicking and thrilling romantic melodrama. A revolution! A beautiful princess! Intrigue! Laughs! Wisecracks! Thrills! Action! And then MORE ACTION!!

Code WORLD

1½ Hours

Rental \$20

THE INVISIBLE MAN

H. G. Wells' fantastic character — one of the most amazing figures in fiction — brought to the screen by Claude Rains in the picture about which Hollywood is still asking "How was it made?"

Code INVISIBLE

1½ Hours

Rental \$20

IRON DUKE

George Arliss in one of his most famous roles. A great historical drama of Napoleon's last encounter with Wellington. One of the screen's masterpieces.

Code DUKE

1¾ Hours

Rental \$17.50

IT'S LOVE AGAIN

Jessie Mathews, Robert Young, and Sonnie Hale in a light and tuneful musical comedy involving a news columnist who invents a female celebrity. An unknown but talented girl impersonates the non-existent celebrity and so obtains a starring rôle. Various complications naturally arise from this deception.

Code ITSLOV

1½ Hours

Rental \$17.50

JACK AHOY

The British Navy lends sailors and ships for a musical farce starring Jack Hulbert, the greatest comedy find of recent years — he sings, acts, dances and clowns — a unique personality. Gags, girls, and tunes, make this a grand show.

Code AHOY

1½ Hours

Rental \$12.50

MAN OF AFFAIRS

When an Eastern prince's mysterious death involves England in an international scandal, a gentleman adventurer, by masquerading as his twin brother, a pompous diplomat, not only averts the danger of war, but also enhances his brother's popularity. George Arliss is at his best in the dual rôle.

Code AFFAIRS

1½ Hours

Rental \$17.50

THE MAN WHO KNEW TOO MUCH

The action of this story revolves around the efforts of a gang of international crooks to prevent Leslie Banks from turning over information about them to the Authorities. The gang kidnaps Leslie's daughter, Nova Pilbeam, and holds her as hostage. Her rescue is eventually effected but not before there has been a lot of thrilling suspense, chasing and gunplay. Peter Lorre, the famous German actor, steals the picture by his interpretation of the villain. It is a swell melodrama with some human interest and comedy touches.

Code MUCH

1½ Hours

Rental \$12.50

MAN WHO LIVED AGAIN

Boris Karloff as the mad scientist in a laboratory thriller that tops "Frankenstein".

Code MANAGAIN

1½ Hours

Rental \$17.50

THE MAN WHO RECLAIMED HIS HEAD

Possibly the most powerful play ever produced. A timely expose of a vital subject—the men who manufacture wars. If you are interested in the cause of International Peace, you must see this picture. The cast includes Claude Rains, Joan Bennett and Lionel Atwill.

Code HEAD

1½ Hours

Rental \$17.50

THE MIGHTY TREVE

An outstanding story of heroism and unswerving loyalty from the pen of Albert Payson Terhune. The picture is recommended without reservation for children and adults alike. Directly and simply presented, the story depicts the exciting adventures of Treve, a Shepherd dog, and his master, Noah Beery, Jr.

Code TREVE

1¼ Hours

Rental \$20.00

MR. HOBO

A delightful comedy-drama in which George Arliss plays the part of a lovable old tramp, who, in order to protect a young friend from financial ruin at the hands of an unscrupulous banker, leaves his vagabond life long enough to upset the stock market, get the better of the promoter, and establish his friend in a position of security.

Code HOBO

1½ Hours

Rental \$17.50

MOONLIGHT AND PRETZELS

The musical comedy that has everything! Eight song hits put over by Mary Brian, Roger Pryor, the Eton Boys and Jack Denny's Orchestra. Ninety minutes of clean sure-fire entertainment.

Code PRETZELS

1½ Hours

Rental \$17.50

THE MYSTERY OF EDWIN DROOD

Charles Dickens' baffling mystery of the man that vanished into nowhere. Douglas Montgomery, Heather Angel and Claude Rains in a costume play of rural England.

Code DROOD

1½ Hours

Rental \$17.50

PASSING OF THE THIRD FLOOR BACK

Conrad Veidt in a film adapted from the play of the same title by Jerome K. Jerome. A Christ-like Stranger whose ability to understand the problems of those about him sets at rest the petty antagonisms, evil purposes and false illusions of the inhabitants of a London boarding house. A powerful, symbolic drama.

Code FLOOR

1¾ Hours

Rental \$17.50

PECK'S BAD BAY

A Sol Lesser production released by Fox. Here is an outstanding family picture adapted from the successful story of the same name. It concerns the splendid relationship between father and son and the complications arising from interfering relations. Humor and pathos are blended in just the right proportion. Natural and human performances are played by Jackie Cooper as Billy Peck and Jackie Searl as his pestiferous cousin Horace.

Code PECK'S

1½ Hours

Rental \$17.50

THE POOR RICH

Edward Everett Horton and Edna May Oliver in a houseful of the grandest laughs you have had in years.

Code RICH

1½ Hours

Rental \$20

PRINCESS O'HARA

Damon Runyon's swell story about the kidnapped race horse that was pulling a hansom cab. A fast moving comedy featuring Jean Parker and Chester Morris. Leon Errol, Henry Armetta and Vince Barnett supply the laughs.

Code OHARA

1½ Hours

Rental \$20

RHODES

Walter Huston in a colorful portrayal of the life of Cecil Rhodes, the Empire Builder. This picture is not only a vivid depiction of his character and career but also a fine and accurate account of an important chapter in history. The action begins with Rhodes as a humble diamond digger in the Kimberley District and traces his entire career to the time of his death. Splendid photography and true African landscapes enhance the educational value of the film. Oscar Homolka as Paul Kruger of the Boer Republic also contributes an outstanding performance.

Code RHODES

2 Hours

Rental \$17.50

SCROOGE

In this superb film we live again with Tiny Tim and catch the true understanding of the spirit of Christmas. Sir Seymour Hicks' performance as the hard-hearted Scrooge is outstanding. Dickens' famous story is brought to the screen as he wrote it. The small winding streets of London and its street vendors are faithfully recorded, thus enhancing the story.

Code SCROOGE

1¼ Hours

Rental \$20

SECRET AGENT

Peter Lorre, Madeleine Carroll, John Gielgud, and Robert Young star in this exciting spy story adapted from W. Somerset Maughams' novel "Ashenden". The adventures of British Secret Agents throughout the capitals of Europe.

Code AGENT

1½ Hours

Rental \$17.50

SEVEN SINNERS

Edmund Lowe and Constance Cummings in an international spy story rated at 3½ stars.

Code SEVEN

1½ Hours

Rental \$17.50

SIGN OF THE CROSS

A new 16mm release of the famous screen success. The greatest religious story ever filmed starring Charles Laughton, Frederick March and Elissa Landi. A great historical portrayal of the last days of imperial Rome and the persecution of the early Christians. Now re-edited for audience-acceptance anywhere. Bookings on this picture require Paramount approval.

Code CROSSIGN

2 Hours

Rental \$20

SILENT BARRIERS

A dramatization of the construction of the Canadian-Pacific Railroad. Filmed in Canada, this is an excellent picturization of the trials and triumphs of such an undertaking.

Code LENTBAR

1¾ Hours

Rental \$17.50

SOS ICEBERG

This IS the Arctic, the Arctic of the West Coast of Greenland, NOT of the West Coast of California. Produced under the auspices of the Danish Government and under the protectorate of the renowned polar explorer, Knud Rasmussen. The actual birth of an iceberg from a glacier is shown — a thing few white men have seen. Nature in a truly stirring role supported by Ernst Udet, Rod la Roque and Leni Riefenstahl. To give students the Arctic give them SOS ICEBERG.

The sound recording, particularly the musical background, is poor. However, we are listing this film despite this fault due to many requests. (No Shorts)

Code SOS

1¾ Hours

Rental \$10

THE THIRTY NINE STEPS

An exciting well told mystery story wherein the quick thinking and acting of a young man not only saves his own life but prevents an international spy ring from selling information valuable to the British government. Robert Donat and Madeleine Carroll in a film from the novel of the same title by John Buchan.

Code STEPS

1¾ Hours

Rental \$17.50

TOM BROWN OF CULVER

You'll stand up and cheer when you see the Black Horse Troop on parade—when you hear the stirring music of regimental bands—when you respond to the intense drama of this colorful story of the making of a man! Featuring Tom Brown, himself, Slim Summerville and a fine cast.

Code CULVER

1¾ Hours

Rental \$20

TRANSATLANTIC TUNNEL

Richard Dix, Madge Evans, Leslie Banks and George Arliss in an exciting, strong and picturesque entertainment film, being the story of an engineer's efforts to build a tunnel between England and America as a safe guard to world peace. Based on the novel "The Tunnel" by Bernhard Kellerman.

Code TUNNEL

1½ Hours

Rental \$17.50

THE TWO OF US

A 1937 Jack Hulbert dancing musical laid in the realm of high—and dizzy—finance.

Code TWOFUS

1½ Hours

Rental \$17.50.

ADDITIONAL MAJOR PRODUCTIONS

As with the major films described in the preceding pages these subjects are available ONLY if we are able to secure the producer's approval for your location. These programs are restricted to situations such as, ships, trains, C.C.C. Camps, hospitals, convents, and similar "shut-in" institutions whose audiences cannot attend the established theatres. If any of the above institutions are competing with the established theatres approval for service will not be granted.

In addition, after approval has been granted a given program can be supplied only after a sufficient interval of time has elapsed from its theatrical showing so that there is no competition with the theatres.

The proper form on which to make application for approval may be found on page 72.

The majority of the following "Major" films are sufficiently well known to make description unneces-

sary. The featured players are, however, indicated in each case. To each feature has been added one or more Popeye or Betty Boop cartoons, Screen Souvenirs, or Grantland Rice Sportlights, to make a complete program.

ACCENT ON YOUTH

Sylvia Sydney, Herbert Marshall.
Code YOUTH 1½ Hours Rental \$20

ACCUSING FINGER

Paul Kelly, Marsha Hunt, Kent Taylor.
Code ACCUSING 1½ Hours Rental \$20

ALICE IN WONDERLAND

Charlotte Henry, Gary Cooper, and an All-Star Cast.
Code ALICE 1½ Hours Rental \$20

ALL THE KINGS HORSES

Kitty Carlisle, Carl Brisson.
Code KINGS 1¾ Hours Rental \$20

ALONG CAME LOVE

Irene Hervey, Charles Starrett.
Code ALONG 1½ Hours Rental \$20

AND SUDDEN DEATH

Randolph Scott, Frances Drake, Tom Brown.
Code SUDDEN 1½ Hours Rental \$20

ANNAPOLIS FAREWELL

Sir Guy Standing, Tom Brown, Richard Cromwell, Rosalind Keith.
Code ANNAPOLIS 1½ Hours Rental \$20

ANYTHING GOES

Bing Crosby, Ethel Merman, Charles Ruggles.
Code GOES 1½ Hours Rental \$20

ARIZONA RAIDERS

Buster Crabbe, Marsha Hunt.
Code ARIZONA 1½ Hours Rental \$20

ARTISTS AND MODELS

Jack Benny, Gail Patrick, Ida Lupino.
Code ARTISTS 1¾ Hours Rental \$20

BEDTIME STORY

Maurice Chevalier, Helen Twelvetrees.
Code BEDTIME 1½ Hours Rental \$20

BEHOLD MY WIFE

Sylvia Sydney, Gene Raymond.
Code BEHOLD 1½ Hours Rental \$20

BELLE OF THE NINETIES

Mae West, Roger Pryor.
Code BELLE 1½ Hours Rental \$20

BIG BROADCAST OF 1936

Jack Oakie, Burns and Allen, John Howard, Wendy Barrie.
Code BROADCAST 1936 1¾ Hours Rental \$20

BIG BROADCAST OF 1937

Jack Benny, Martha Raye, Burns and Allen, Shirley Ross, Ray Milland, Bob Burns.
Code B. 1937 1¾ Hours Rental \$20

BIG BROWN EYES

Joan Bennett, Cary Grant.
Code EYES 1½ Hours Rental \$20

BOLERO

Carole Lombard, George Raft.
Code BOLERO 1½ Hours Rental \$20

BORDER FLIGHT

John Howard, Frances Farmer.
Code BORDER 1¾ Hours Rental \$20

BRIDE COMES HOME

Claudette Colbert, Fred MacMurray, Robert Young.
Code COMES HOME 1½ Hours Rental \$20

BROKEN LULLABY

Lionel Barrymore, Nancy Carroll, Phillips Holmes.
Code B. LULLABY 1½ Hours Rental \$20

BULLDOG DRUMMOND ESCAPES

Ray Milland, Heather Angel.
Code ESCAPES 1½ Hours Rental \$20

CAR 99

Fred MacMurray, Sir Guy Standing, Ann Sheridan.
Code CAR 1¾ Hours Rental \$20

CASE AGAINST MRS. AMES

George Brent, Madeleine Carroll.
Code AMES 1¾ Hours Rental \$20

✓ CHAMPAGNE WALTZ

Fred MacMurray, Gladys Swarthout, Jack Oakie.
Code CHAMPAGNE 1¾ Hours Rental \$20

✓ CLARENCE

Roscoe Karns, Charlotte Wynters.
Code CLARENCE 1½ Hours Rental \$20

COLLEGE HOLIDAY

Jack Benny, Martha Raye, Bob Burns, Mary Boland.
Code C. HOLLIDAY 1¾ Hours Rental \$20

CORONADO

Johnny Downs, Leon Errol, Betty Burgess.
 Code CORONADO 1½ Hours Rental \$20

COLLEGE HUMOR

Bing Crosby, Jack Oakie, Mary Carlisle, Richard Arlen.
 Code HUMOR 1½ Hours Rental \$20

COLLEGE RHYTHM

Joe Penner, Lanny Ross, Jack Oakie, Mary Brian.
 Code RHYTHM 1½ Hours Rental \$20

COLLEGE SCANDAL

Arline Judge, Kent Taylor, Wendy Barrie.
 Code COLLEGE S. 1½ Hours Rental \$20

COLLEGIATE

Joe Penner, Jack Oakie, Ned Sparks, Frances Langford.
 Code COLLEGIATE 1½ Hours Rental \$20

CRADLE SONG

Dorothea Weick, Kent Taylor, Evelyn Venable.
 Code CRADLE 1½ Hours Rental \$20

DESIRE

Marlene Deitrich, Gary Cooper, John Halliday.
 Code DESIRE 1¾ Hours Rental \$20

DOUBLE OR NOTHING

Bing Crosby, Mary Carlisle, Martha Raye, Bob Burns.
 Code DOUBLE NOTHING 1½ Hours Rental \$20

EARLY TO BED

Mary Boland, Charles Ruggles, George Barbier.
 Code BED 1½ Hours Rental \$20

EASY LIVING

Jean Arthur, Edward Arnold, Ray Milland.
 Code E. LIVING 1½ Hours Rental \$20

EASY TO TAKE

John Howard, Marsha Hunt.
 Code EASY 1½ Hours Rental \$20

EVERY NIGHT AT EIGHT

George Raft, Frances Langford, Alice Faye, Patsy Kelly.
 Code EVERY 1½ Hours Rental \$20

EXCLUSIVE

Fred MacMurray, Frances Farmer.
 Code EXCLUSIVE 1¾ Hours Rental \$20

FATAL LADY

Mary Ellis, Walter Pidgeon, Donald Woods.
 Code FATAL 1½ Hours Rental \$20

FATHER BROWN, DETECTIVE

Walter Connelly, Paul Lukas, Gertrude Michael.
 Code FATHER 1½ Hours Rental \$20

FLORIDA SPECIAL

Kent Taylor, Jack Oakie, Sally Eilers.
Code FLORIDA 1½ Hours Rental \$20

FOUR FRIGHTENED PEOPLE

Claudette Colbert, Herbert Marshall, Mary Boland.
Code FRIGHTENED 1½ Hours Rental \$20

FOUR HOURS TO KILL

Richard Barthelmess, Helen Mack, Joe Morrison.
Code KILL 1½ Hours Rental \$20

F MAN

Jack Haley, Adrienne Marden.
Code "F" MAN 1½ Hours Rental \$20

FORGOTTEN FACES

Herbert Marshall, Gertrude Michael.
Code FORGOTTEN 1½ Hours Rental \$20

GENERAL DIED AT DAWN

Madeline Carroll, Gary Cooper, Akim Tamiroff.
Code GENERAL 2 Hours Rental \$20

GILDED LILY

Claudette Colbert, Fred MacMurray, Ray Milland.
Code GILDED 1½ Hours Rental \$20

GIRL OF THE OZARKS

Virginia Weidler, Leif Erickson, Elizabeth Patterson.
Code OZARKS 1½ Hours Rental \$20

GIVE US THIS NIGHT

Jan Kiepura, Gladys Swarthout.
Code GIVE US 1½ Hours Rental \$20

GLASS KEY

George Raft, Edward Arnold, Claire Dodd, Rosalind Keith.
Code GLASS 1½ Hours Rental \$20

GOIN' TO TOWN

Mae West, Paul Cavanaugh.
Code GOIN' 1½ Hours Rental \$20

GO WEST YOUNG MAN

Mae West, Warren William, Randolph Scott.
Code GO WEST 1½ Hours Rental \$20

GREAT GAMBINI

Akim Tamiroff, Marion Marsh.
Code GAMBINI 1½ Hours Rental \$20

✓ HANDS ACROSS THE TABLE

Carole Lombard, Fred MacMurray, Ralph Bellamy.
Code HANDS 1½ Hours Rental \$20

HELLO EVERYBODY

Kate Smith, Randolph Scott, Sally Blane.
 Code HELLO 1½ Hours Rental \$20

HERE COMES COOKIE

Burns and Allen, George Barbier.
 Code COOKIE 1¼ Hours Rental \$20

HERE IS MY HEART

Bing Crosby, Kitty Carlisle, Roland Young, Allison Skipworth.
 Code HEART 1½ Hours Rental \$20

HER MASTER'S VOICE

Edward Everett Horton, Peggy Conklin.
 Code VOICE 1½ Hours Rental \$20

HIDEAWAY GIRL

Martha Raye, Shirley Ross, Robert Cummings.
 Code HIDEAWAY 1½ Hours Rental \$20

HIGH WIDE AND HANDSOME

Irene Dunne, Randolph Scott, Elizabeth Patterson.
 Code HIGH WIDE 1¾ Hours Rental \$20

HOLD 'EM YALE

Larry Crabbe, Patricia Ellis, George E. Stone, Andy Devine.
 Code YALE 1¼ Hours Rental \$20

HOLLYWOOD BOULEVARD

John Halliday, Robert Cummings, Marsha Hunt.
 Code HOLLYWOOD 1½ Hours Rental \$20

I'D GIVE MY LIFE

Tom Brown, Frances Drake, Sir Guy Standing.
 Code LIFE 1½ Hours Rental \$20

IF I HAD A MILLION

Gary Cooper, George Raft, Jack Oakie, Charles Ruggles, W. C. Fields, Charles Laughton, Mary Boland.
 Code I HAD 1½ Hours Rental \$20

I MET HIM IN PARIS

Claudette Colbert, Melvyn Douglas, Robert Young.
 Code MET HIM 1½ Hours Rental \$20

IT'S A GIFT

W. C. Fields, Baby LeRoy.
 Code GIFT 1½ Hours Rental \$20

IT'S A GREAT LIFE

Joe Morrison, Paul Kelly, Rosalind Keith.
 Code LIFE 1½ Hours Rental \$20

JOHN MEADE'S WOMAN

Edward Arnold, Francine Larrimore, Gail Patrick.
 Code MEADES 1½ Hours Rental \$20

✓ JUNGLE PRINCESS

Dorothy Lamour, Ray Milland, Lynn Overman.
 Code J. PRINCESS 1½ Hours Rental \$20

KING OF GAMBLERS

Lloyd Nolan, Claire Trevor, Akim Tamiroff.
 Code GAMBLERS 1½ Hours Rental \$20

KING OF THE JUNGLE

Buster Crabbe, Frances Dee.
 Code JUNGLE 1½ Hours Rental \$20

✓ KLONDIKE ANNIE

Mae West, Victor MacLaglen.
 Code KLONDIKE 1½ Hours Rental \$20

LADIES SHOULD LISTEN

Frances Drake, Cary Grant.
 Code LADIES 1½ Hours Rental \$20

LADY BE CAREFUL

Lew Ayres, Mary Carlisle, Benny Baker.
 Code B. CAREFUL 1½ Hours Rental \$20

LAST OUTPOST

Claude Rains, Cary Grant, Gertrude Michael.
 Code OUTPOST 1 Hour Rental \$20

LIMEHOUSE BLUES

George Raft, Jean Parker, Kent Taylor.
 Code LIMEHOUSE 1¼ Hours Rental \$20

LITTLE AMERICA

Rear Admiral Byrd's Expedition to the South Pole.
 Code AMERICA 1½ Hours Rental \$20

✓ LITTLE MISS MARKER

Shirley Temple, Adolph Menjou.
 Code MARKER 1½ Hours Rental \$20

✓ LIVES OF A BENGAL LANCER

Gary Cooper, Franchot Tone, Sir Guy Standing.
 Code LANCER 2 Hours Rental \$20

LOVE IN BLOOM

Joe Morrison, Dixie Lee.
 Code BLOOM 1½ Hours Rental \$20

LOVE ME TONIGHT

Maurice Chevalier, Jeanette MacDonald.
 Code LOVE ME 1½ Hours Rental \$20

✓ MAID OF SALEM

Claudette Colbert, Fred MacMurray.
 Code SALEM 1¾ Hours Rental \$20

MAN ON THE FLYING TRAPEZE

W. C. Fields, Mary Brian.
 Code **TRAPEZE** 1¼ Hours Rental \$20

MANY HAPPY RETURNS

Burns and Allen, Guy Lombardo.
 Code **RETURNS** 1½ Hours Rental \$20

MARY BURNS, FUGITIVE

Sylvia Sydney, Melvyn Douglas.
 Code **BURNS** 1½ Hours Rental \$20

McFADDENS FLATS

Richard Cromwell, Betty Furness, Edgar Kennedy.
 Code **FLATS** 1½ Hours Rental \$20

MENACE

Gertrude Michael, Paul Cavanaugh.
 Code **MENACE** 1¼ Hours Rental \$20

MEN WITHOUT NAMES

Fred MacMurray, Madge Evans.
 Code **MEN** 1½ Hours Rental \$20

MILKY WAY

Harold Lloyd, Adolph Menjou, Helen Mack.
 Code **MILKY** 1½ Hours Rental \$20

MILLION DOLLAR LEGS

Jack Oakie, W. C. Fields, Lili Damita.
 Code **DOLLAR LEGS** 1½ Hours Rental \$20

MILLIONS IN THE AIR

John Howard, Wendy Barrie.
 Code **MILLION-AIR** 1½ Hours Rental \$20

MISSISSIPPI

Bing Crosby, Joan Bennett, W. C. Fields.
 Code **MISSISSIPPI** 1½ Hours Rental \$20

MOON'S OUR HOME, THE

Margaret Sullivan, Henry Fonda.
 Code **MOON'S HOME** 1½ Hours Rental \$20

MOUNTAIN MUSIC

Martha Raye, Bob Burns.
 Code **MOUNTAIN** 1½ Hours Rental \$20

MRS. WIGGS OF THE CABBAGE PATCH

Pauline Lord, Kent Taylor, Zazu Pitts, W. C. Fields.
 Code **WIGGS** 1½ Hours Rental \$20

MURDER AT THE VANITIES

Carl Brisson, Kitty Carlisle.
 Code **VANITIES** 1¾ Hours Rental \$20

MURDER WITH PICTURES

Lew Ayres, Gail Patrick, Paul Kelly.
 Code **PICTURES** 1½ Hours Rental \$20

MY AMERICAN WIFE

Francis Lederer, Ann Sothern, Fred Stone, Billie Burke.
 Code WIFE 1½ Hours Rental \$20

NIGHT OF JUNE 13TH

Gene Raymond, Mary Boland, Clive Brook.
 Code JUNE 13TH 1½ Hours Rental \$20

NOTORIOUS SOPHIE LANG

Paul Cavanaugh, Gertrude Michael.
 Code NOTORIOUS 1½ Hours Rental \$20

NOW AND FOREVER

Carole Lombard, Shirley Temple, Gary Cooper.
 Code FOREVER 1½ Hours Rental \$20

OLD FASHIONED WAY

W. C. Fields, Joe Morrison, Judith Allen.
 Code FASHIONED 1½ Hours Rental \$20

ONE HOUR LATE

Helen Twelvetrees, Joe Morrison, Conrad Nagel.
 Code LATE 1½ Hours Rental \$20

ONE SUNDAY AFTERNOON

Gary Cooper, Fay Wray.
 Code SUNDAY 1½ Hours Rental \$20

OUTCAST

Warren William, Karen Morley.
 Code OUTCAST 1½ Hours Rental \$20

PALM SPRINGS

Frances Langford, Smith Ballew, Sir Guy Standing.
 Code PALM 1½ Hours Rental \$20

PARIS IN SPRING

Mary Ellis, Tullio Carminati, Ida Lupino.
 Code SPRING 1½ Hours Rental \$20

PEOPLE WILL TALK

Mary Boland, Charles Ruggles, Leila Hyams.
 Code TALK 1½ Hours Rental \$20

PETER IBBETSON

Ann Harding, Gary Cooper, John Halliday.
 Code IBBETSON 1½ Hours Rental \$20

PLAINSMAN, THE

Gary Cooper, Jean Arthur, Charles Bickford.
 Code PLAINSMAN 1¾ Hours Rental \$20

POPPY

W. C. Fields, Rochelle Hudson, Richard Cromwell.
 Code POPPY 1½ Hours Rental \$20

PRESIDENT VANISHES

Edward Arnold, Arthur Byron, Paul Kelly.
 Code PRESIDENT 1½ Hours Rental \$20

PREVIEW MURDER MYSTERY

Reginald Denny, Gail Patrick.

Code PREVIEW

1½ Hours

Rental \$20

PRINCESS COMES ACROSS

Carole Lombard, Fred MacMurray, Alison Skipworth.

Code ACROSS

1½ Hours

Rental \$20

PURSUIT OF HAPPINESS

Frances Lederer, Joan Bennett, Mary Boland.

Code PURSUIT

1½ Hours

Rental \$20

RETURN OF SOPHIE LANG

Gertrude Michael, Ray Milland, Sir Guy Standing.

Code R. S. LANG

1½ Hours

Rental \$20

RHYTHM ON THE RANGE

Bing Crosby, Frances Farmer, Martha Raye, Bob Burns.

Code R. RANGE

1¾ Hours

Rental \$20

ROCKY MOUNTAIN MYSTERY

Randolph Scott, Ann Sheridan, Chic Sale.

Code ROCKY

1¾ Hours

Rental \$20

ROSE BOWL

Tom Brown, Eleanore Whitney, Larry Crabbe.

Code RBOWL

1½ Hours

Rental \$20

ROSE OF THE RANCHO

John Boles, Gladys Swarthout.

Code RANCHO

1½ Hours

Rental \$20

RUGGLES OF RED GAP

Charles Laughton, Charles Ruggles, Mary Boland, Zazu Pitts, Leila Hyams.

Code RUGGLES

1¾ Hours

Rental \$20

RUMBA

Carole Lombard, George Raft.

Code RUMBA

1½ Hours

Rental \$20

70,000 WITNESSES

Phillips Holmes, Dorothy Jordan, Charles Bickford.

Code 70,000

1¾ Hours

Rental \$20

SHANGHAI

Loretta Young, Charles Boyer, Warner Oland.

Code SHANGHAI

1½ Hours

Rental \$20

SHE LOVES ME NOT

Bing Crosby, Miriam Hopkins, Kitty Carlisle.

Code SHE LOVES

1½ Hours

Rental \$20

SHIP CAFE

Carl Brisson, Arline Judge, William Frawley.

Code CAFE

1½ Hours

Rental \$20

SITTING PRETTY

Jack Oakie, Ginger Rogers, Jack Haley.
 Code SITTING 1½ Hours Rental \$20

SKY PARADE

William Garrigan, Katherine DeMille, Jimmie Allen.
 Code SKY 1½ Hours Rental \$20

SMART GIRL

Ida Lupino, Kent Taylor, Gail Patrick.
 Code SMART 1½ Hours Rental \$20

SOAK THE RICH

Walter Connelly, John Howard, Mary Taylor.
 Code SOAK 1½ Hours Rental \$20

SON COMES HOME, A

Mary Boland, Donald Woods, Julie Haydon, Wallace Ford.
 Code SON 1½ Hours Rental \$20

SO RED THE ROSE

Margaret Sullivan, Randolph Scott, Robert Cummings.
 Code SO RED 1½ Hours Rental \$20

SOULS AT SEA

Gary Cooper, George Raft, Frances Dee.
 Code SOULS 2 Hours Rental \$20

SPENDTHRIFT

Henry Fonda, Pat Paterson, Mary Brian.
 Code SPEND 1½ Hours Rental \$20

STOLEN HARMONY

George Raft, Grace Bradley, Ben Bernie.
 Code STOLEN 1½ Hours Rental \$20

STRAIGHT FROM THE SHOULDER

Ralph Bellamy, Katherine Locke, David Holt.
 Code STRAIGHT 1½ Hours Rental \$20

SWING HIGH SWING LOW

Carole Lombard, Fred MacMurray, Dorothy Lamour.
 Code SWING 1¾ Hours Rental \$20

TEXAS RANGERS

Fred MacMurray, Jean Parker, Jack Oakie.
 Code TEXAS 1¾ Hours Rental \$20

THIRTEEN HOURS BY AIR

Joan Bennett, Fred MacMurray, John Howard.
 Code THIRTEEN 1½ Hours Rental \$20

THIRTY DAY PRINCESS

Sylvia Sydney, Cary Grant.
 Code PRINCESS 1½ Hours Rental \$20

THREE CHEERS FOR LOVE

Eleanore Whitney, John Halliday, Robert Cummings.
 Code CHEERS 1½ Hours Rental \$20

THREE CORNERED MOON

Claudette Colbert, Richard Arlen, Mary Boland.
 Code T. MOON 1½ Hours Rental \$20

THREE MARRIED MEN

Roscoe Karns, Lynn Overman, William Frawley.
 Code MARRIED 1½ Hours Rental \$20

THREE ON A TRAIL

William Boyd, Jimmie Ellison.
 Code TRAIL 1½ Hours Rental \$20

TILL WE MEET AGAIN

Herbert Marshall, Gertrude Michael.
 Code MEET 1½ Hours Rental \$20

TIMOTHY'S QUEST

Dickie Moore, Virginia Weidler, Elizabeth Patterson.
 Code QUEST 1½ Hours Rental \$20

TOM SAWYER

Jackie Coogan, Mitzi Greene, Elizabeth Patterson.
 Code SAWYER 1½ Hours Rental \$20

TOO MANY PARENTS

Frances Farmer, Billie Lee.
 Code PARENTS 1½ Hours Rental \$20

TOO MUCH HARMONY

Bing Crosby, Jack Oakie, Judith Allen.
 Code HARMONY 1½ Hours Rental \$20

TURN OFF THE MOON

Charles Ruggles, Eleanore Whitney, Johnny Downs.
 Code TURN 1½ Hours Rental \$20

TWO FISTED

Lee Tracy, Roscoe Karns, Grace Bradley.
 Code FISTED 1½ Hours Rental \$20

TWO FOR TONIGHT

Bing Crosby, Joan Bennett.
 Code TONIGHT 1½ Hours Rental \$20

VALIANT IS THE WORD FOR CARRIE

Gladys George, John Howard, Arline Judge.
 Code VALIENT 1¾ Hours Rental \$20

VIRGINIA JUDGE

Walter C. Kelly, Marsha Hunt, Stepin Fetchit.
 Code JUDGE 1½ Hours Rental \$20

VIRGINIAN

Garv Cooper, Mary Brian.
 Code VIRGINIAN 1½ Hours Rental \$20

WAIKIKI WEDDING

Bing Crosby, Shirley Ross, Bob Burns, Martha Raye.
 Code WAIKIKI 1¾ Hours Rental \$20

WEDDING PRESENT

Cary Grant, Joan Bennett.
 Code WEDDING 1½ Hours Rental \$20

WE'RE NOT DRESSING

Bing Crosby, Carole Lombard.
 Code DRESSING 1½ Hours Rental \$20.

WINGS IN THE DARK

Myrna Loy, Cary Grant, Roscoe Karns.
 Code DARK 1¼ Hours Rental \$20

WITHOUT REGRET

Elissa Landi, Kent Taylor, Frances Drake.
 Code REGRET 1½ Hours Rental \$20

WIVES NEVER KNOW

Mary Boland, Charles Ruggles, Adolph Menjou.
 Code WIVES 1½ Hours Rental \$20

WOMAN TRAP

Gertrude Michael, George Murphy.
 Code TRAP 1½ Hours Rental \$20

YOURS FOR THE ASKING

George Raft, Dolores Costello, Ida Lupino.
 Code ASKING 1½ Hours Rental \$20

INDEPENDENT PRODUCTIONS

These feature pictures represent carefully selected superior titles from the productions of the best minor or *Independent* producers.

(NO APPROVAL REQUIRED)

ADOPTED MOTHER

Independent

Evalyn Knapp and James Murray in a clean-cut logical story of an old lady adopted by a millionaire playboy. How she wins him over and actually saves his life makes a thoroughly interesting story.

Code ADOPTED 1½ Hours Rental \$15

ADVENTURE GIRL

Joan Lowell's Adventures in Central America.
 Code ADVENTURE 1½ Hours Rental \$10

ADVENTUROUS KNIGHTS

Independent

A pleasant comedy with the "Our Gang" cast, now grown-up. Plenty of action, comedy and music.

Code KNIGHTS 1½ Hours Rental \$10

AIR EAGLES

Independent

Norman Kerry, Lloyd Hughes, Shirley Grey in a story of two ex-war aviators and their experience as stunt fliers in a circus.

Code **EAGLES**

1¼ Hours

Rental \$10

BEYOND THE CARIBBEAN

Independent

Thrilling adventure of a lost treasure ship in the West Indies! Unusual underwater shots, and scenes of native voodoo ceremonies add interest and excitement.

Code **CARRIBBEAN**

1½ Hours

Rental \$12.50

BIG TIME OR BUST

Regis Toomey, Gloria Shea.

Code **BIGTIME**

1½ Hours

Rental \$10

BLACK BEAUTY

Monogram

A fine picturization of the famous story of a man's love for his horse, following the novel in all essential details. Not just a "children's picture", but one that will appeal to any audience.

Code **BLACK**

1½ Hours

Rental \$15

BORDER ROMANCE

Tiffany

A romantic story of the Mexican border in a light musical comedy vein. Wesley Barry and the delightful Armida are featured players.

Code **BORDER**

1½ Hours

Rental \$10

BROKEN DREAMS

Monogram

Randolph Scott, Martha Sleeper, and Beryl Mercer in the powerful story of a father's love for his son. Has a father, who has ignored his son from birth, the right to take him from the only parents he has ever known and to whom he means everything? Can his wife compensate for the loss of his son's love? These two questions provide the theme for this poignant drama.

Code **DREAMS**

1½ Hours

Rental \$15

CAPTAIN MOONLIGHT

Olympic

A supermusical romance laid in 18th Century England.

Code **CAPTAIN**

1½ Hours

Rental \$10

CARYL OF THE MOUNTAINS

Rin Tin Tin, Jr., Francis X. Bushman, Lois Wild, Joseph Swickard.

Code **CARYL**

1½ Hours

Rental \$12.50

CHLOE

Independent

A strange story of voodooism with Olive Borden in the leading role and an unusual musical background by Erno Rapee.

Code **CHLOE**

1¼ Hours

Rental \$10

CITY LIMITS

Monogram

That sterling comedian, Frank Craven, as a dyspeptic financier who wants to get away from business, in a lively comedy which is perfect entertainment for any type audience.

Code **LIMITS**

1½ Hours

Rental \$15

COURAGE OF THE NORTH

International

John Preston as Morton of the Mounted Police, fearless and smiling, rides with his two great pals—"Dynamite," the wonder horse, and "Captain", king of dogs, to capture a desperate gang of thieves single-handed. Something new in an exciting drama of the Canadian Northwest.

Code NORTH

1½ Hours

Rental \$10

DANCE BAND

Buddy Rogers, June Clyde, Steve Geray, Magda Kun, Fred Deprez.

Code DANCE

1½ Hours

Rental \$15

DEFENDERS OF THE LAW

Monogram

A smashing melodrama of the police force and its work, with Catherine Dale Owen and John Holland.

Code DEFEND

1½ Hours

Rental \$10

THE DEVIL'S PLAYGROUND

A pictorial record of George Vanderbilt's expedition to the South Seas in search of unusual deep sea fish. It is grand entertainment suitable for schools and churches.

Code DEVILS

1¼ Hours

Rental \$10

DRIFTING SOULS

Tower

Lois Wilson, a lady lawyer, defends the unjustly accused Raymond Hatton in a thrilling court-room scene.

Code SOULS

1¼ Hours

Rental \$10

DOUBLED AND REDOUBLED

A comedy of social climbers and bogus noblemen, featuring Reginald Denny, Claudia Dell and Donald Keith.

Code REDOUBLE

1½ Hours

Rental \$10

DRAKE THE PIRATE

Dr. Charles Beard acted as the authority for the historical sequences of this drama which was based upon a play by Louis N. Parker. It is an exciting historical drama tracing Drake's career from his first audience, granted to him by Elizabeth, to the destruction of the Spanish Armada.

Code DRAKE

1½ Hours

Rental \$15

EAT 'EM ALIVE

Ideal

A thrilling nature study film, depicting the vicious struggle for existence among the animals of the Southwestern desert.

Code ALIVE

1¼ Hours

Rental \$10

EXPOSURE

An ex-columist stages a comeback to save his newspaper from oblivion. Lila Lee, Walter Byron and Mary Doran are in the cast.

Code EXPOSURE

1¼ Hours

Rental \$10

FACE IN THE FOG

Victory

A first rate mystery thriller packed with dynamite.

Code FOG

1½ Hours

Rental \$15

FIGHTING COWARD

Victory

An action story of a young detective whose loyalty to his father puts him temporarily on the wrong side of the law. Adapted from one of Peter B. Kyne's popular narratives; featuring Ray Walker and William Farnum.

Code COWARD

1½ Hours

Rental \$15

FIGHTING PILOT

Richard Talmadge, Gertrude Messinger, Robert Frazer, Eddie Davis.

Code PILOT

1½ Hours

Rental \$10

GALLANT FOOL

A circus picture featuring Bob Steele.

Code GALLANT

1¼ Hours

Rental \$12.50

GIRL OF THE LIMBERLOST

A fine and accurate dramatization of Gene Stratton-Porter's popular novel. The story of Eleanora Comstock's brave struggle to educate herself and to win her mother's love which resulted in happiness far beyond her hopes is competently handled by the fine cast which includes Marian Marsh, Louise Dresser, and Ralph Morgan.

Code LIMBERLOST

1½ Hours

Rental \$15

HAPPY LANDING

Ray Walker, Jacqueline Wells, Noah Beery.

Code HAPPY

1½ Hours

Rental \$12.50

HARMONY LANE

Mascot

A beautiful musical romance, based on the life and works of the American composer, Stephen Collins Foster. The outstanding cast is headed by Douglass Montgomery as Foster, and includes Evelyn Venable, and Adrienne Ames. Familiar songs and spirituals are sung by the Shaw choir of two hundred voices.

Code LANE

1½ Hours

Rental \$15

HE COULDN'T TAKE IT

Monogram

Comedy, adventure, and action are plentiful in this story of a boy who had to get a job before he could get his girl. The cast includes Ray Walker, Virginia Cherrill, and Georgie Stone.

Code TAKIT

1¾ Hours

Rental \$10

THE HEALER

An exceptional human interest story of one man's humanitarian principles. This picture tells of the life of a young country doctor who specializes in curing crippled children. How he is induced to leave this work and why he returns makes an absorbing story which is beautifully presented by Ralph Bellamy, Karen Morley, Judith Allen, Mickey Rooney, and a capable supporting cast.

Code HEALER

1½ Hours

Rental \$15

HEARTS OF HUMANITY

Majestic

The story of a little Irish boy who sells his dearest possession and almost loses his life in order to protect his foster father from the knowledge that his own son is a thief. A clean, sweet picture made memorable by Jean Hersholt and Jackie Searle.

Code HUMANITY

1½ Hours

Rental \$10

HELL HARBOR

Inspiration

Lupe Velez and Jean Hersholt in a romantic melodrama played against the colorful background of the South Sea Islands.

Code HARBOR

1½ Hours

Rental \$10

HIGH GEAR

Independent

Jackie Searle and Joan Marsh in an entertaining story of an ace driver in a military school.

Code HIGEAR

1½ Hours

Rental \$15

HIS DOUBLE LIFE

Roland Young, Lillian Gish, William Farnum.

Code HISLIF

1½ Hours

Rental \$12.50

HOLIDAY

Pathe

The sparkling comedy-drama here transferred to the screen, with the lovely Ann Harding giving her usual brilliant performance.

Code HOLIDAY

1½ Hours

Rental \$10

HOOSIER SCHOOLMASTER

Monogram

Edward Eggleston's classic novel of post-Civil War days in the Middle West is too well known to require much description. The picture is an accurate and delightful presentation of this story of the young teacher through whose efforts the problems of a backward community are solved. Charlotte Henry and Norman Foster are starred.

Code HOOSIER

1½ Hours

Rental \$15

HOT OFF THE PRESS

Victory

Jack LaRue, Monte Blue and Virginia Pine in a rapid-fire newspaper story adapted from a story by Peter B. Kyne.

Code PRESS

1½ Hours

Rental \$15

I CAN'T ESCAPE

Beacon

Onslow Stephens and Lila Lee in a drama of the efforts of an ex-convict and his young wife to go "straight" after his release from prison.

Code ESCAPE

1¼ Hours

Rental \$10

I CONQUER THE SEA

Halperin

Steffi Duna in a tale of great love, high adventure, and heroic sacrifice among the whale fishers of Nova Scotia.

Code CONQUER

1½ Hours

Rental \$15

I HATE WOMEN

Independent

Wallace Ford as a young reporter who loses a job because a woman talks him out of writing a story. An adult picture but superb entertainment.

Code HATE

1½ Hours

Rental \$12.50

I'LL NAME THE MURDERER

Puritan

Ralph Forbes and Marian Shilling in an interesting murder melodrama. Concerns clever solution of murder mystery by newspaper columnist.

Code MURDERER

1½ Hours

Rental \$10

IMPORTANT WITNESS

Noel Francis, Donald Dilloway.

Code WITNIS

1½ Hours

Rental \$10

JANE EYRE

Monogram

A wonderful adaption of the Bronte novel—telling the adventures of an orphaned English girl and her pursuit of happiness. Virginia Bruce and Colin Clive head the splendid cast.

Code JANE

1½ Hours

Rental \$12.50

JUST MY LUCK

Charles Ray, Eddie Nugent, Anne Grey.

Code MYLUK

1½ Hours

Rental \$10

KEEPER OF THE BEES

Monogram

The dramatization of a novel by Gene Stratton-Porter, this picture is the story of the physical and mental rehabilitation of a young war veteran, under the kindly influence of an old beekeeper and his neighbors. Neil Hamilton, Betty Furness, and Edith Fellowes head the cast.

Code KEEPER

1½ Hours

Rental \$15

KELLY OF THE SECRET SERVICE

Excitement, romance and comedy are mingled in this fantastic mystery drama featuring Lloyd Hughes.

Code KELLY

1½ Hours

Rental \$12.50

KENTUCKY BLUE STREAK

Independent

Eddie Nugent and Junior Coughlin with all the thrills of the genuine Kentucky Derby in a stirring story of pounding hoofs.

Code KENTUCKY

1½ Hours

Rental \$15

KING KELLY OF THE U.S.A.

Monogram

A musical farce-comedy with Guy Robertson as an efficiency expert in a bankrupt Graustarkian kingdom.

Code KING

1½ Hours

Rental \$12.50

KLONDIKE

Monogram

Lyle Talbot and Thelma Todd featured in this picture which tells the story of a doctor's trip to Alaska where a surgical operation results in mysterious complications which are eventually happily righted.

Code KLON

1½ Hours

Rental \$10

LADY OF THE LAKE

Fitzpatrick

An authentic pictorial version of Sir Walter Scott's immortal poem. No dialogue, but a beautiful musical accompaniment. No shorts.

Code LAKE

¾ Hour

Rental \$7.50

LAUGHING AT LIFE

Mascot

Victor McLaglen in a lively and entertaining story of a dare devil soldier of fortune and his search for his son.

Code LIFE

1½ Hours

Rental \$10

LAW AND LAWLESS

Majestic

With the help of his guitar-playing pal, Pancho, Jack Hoxie rounds up a band of night-riding desperados. Music, romance and plenty of action!

Code LAWLESS

1½ Hours

Rental \$15

LENA RIVERS

Tiffany

A widely read romance transferred to the screen with Charlotte Henry playing the title role of the girl of unknown parentage who finds happiness through forgiveness. Morgan Galloway, Beryl Mercer and James Kirkwood head the fine supporting cast.

Code LENA

1½ Hours

Rental \$10

LILY OF KILLARNEY

Associated British

A delightful musical romance of the Emerald Isle, starring John Garrick as an impoverished Irish nobleman, Gina Malo as his village sweetheart, and Sterling Holloway as the lovable old priest through whose efforts their love story is brought to a happy conclusion.

Code KILLARNEY

1½ Hours

Rental \$12.50

LITTLE MEN

Mascot

This classic of Louise M. Alcott's has been brought to life with a clever cast of well-known juveniles. Ralph Morgan does grandly by the role of Professor Baer in this lovely drama of child life and the home.

Code MEN

1½ Hours

Rental \$15

LOST JUNGLE

Nat Levine

Two expeditions to an uncharted island; the one, to recover an ancient treasure; the other, to secure a collection of animals for a circus act. Clyde Beatty and his aggregation of wild beasts in an unusual melodrama.

Code LOST

1½ Hours

Rental \$15

LOST IN THE STRATOSPHERE

William Cagney, Eddie Nugent, June Collyer, Matt McHugh.

Code STRATO

1½ Hours

Rental \$15

THE LOUD SPEAKER

Monogram

A comedy of life behind the microphones. Ray Walker and Jacqueline Wells head the fine cast.

Code SPEAKER

1½ Hours

Rental \$15

MANHATTAN LOVE SONG

Monogram

Robert Armstrong and Dixie Lee in a romantic comedy of the "newly poor" and their efforts to adjust themselves to their new status.

Code MANHATTAN

1½ Hours

Rental \$12.50

MANHATTAN TOWER

Mary Brian in an excellent adult drama of the world's tallest skyscraper.

Code TOWER

1½ Hours

Rental \$12.50

MAN'S BEST FRIEND

Independent

A simple but delightful little dog story that will appeal greatly to children.

Code FRIEND

1¼ Hours

Rental \$10

MARRYING WIDOWS

Tower

A sparkling and sophisticated comedy starring Judith Allen and Mina Gombell.

Code WIDOWS

1½ Hours

Rental \$10

MIDNIGHT PHANTOM

Reliable

Suspense and romance are blended in this mystery drama, in which an important police executive is murdered in his office, apparently by a member of his own staff. Reginald Denny, Lloyd Hughes, and Claudia Dell are featured.

Code MIDFAN

1½ Hours

Rental \$10

MILLION DOLLAR BABY

Monogram

Featuring Arline Judge, Ray Walker, and the gifted child actor Jimmy Fay, this picture deals with the adventures of a small boy who is persuaded to act the part of a girl in order to win a motion picture contest and to secure financial freedom for his parents. A most entertaining comedy-mystery.

Code DOLLAR

1½ Hours

Rental \$15

MONEY MEANS NOTHING

Monogram

A amusing romance of domestic adjustments with Gloria Shea and Wallace Ford.

Code MONEY

1½ Hours

Rental \$12.50

MONEY TALKS

Julian Rose, Kid Berg, Judy Kelly.

Code MONTAL

1½ Hours

Rental \$10

MOONSTONE

Monogram

David Manners, Phyllis Barry and a highly specialized cast present an effective screening of Wilkie Collins' mystery story dealing with the disappearance of a famous Indian jewel and its recovery by a Scotland Yard detective.

Code MOONSTONE

1½ Hours

Rental \$10

MURDER ON THE CAMPUS

Chesterfield

The shooting of a university student — a crime apparently without motive — baffles the police. Charles Starrett is the newspaper reporter who solves the mystery at the risk of his life, in order to get the story and absolve his fiancée, Shirley Grey. A well-knit story with a surprise ending.

Code ONCAMP

1½ Hours

Rental \$15

MURDER IN THE MUSEUM

Willis Kent

Henry B. Walthall in a fast action melodrama.

Code MURDER

1½ Hours

Rental \$10

MYSTERY LINER

Monogram

Noah Beery with a cargo of thrills on a sea of mystery.

Code LINER

1½ Hours

Rental \$10

MYSTERY TRAIN

Bryant Washburn, Hedda Hopper, Marceline Day in a tale of a train wreck.

Code TRAIN

1½ Hours

Rental \$15

NEW ADVENTURES OF TARZAN

Herman Brix, Ula Holt, Frank Baker, Lewis Sargent.

Code TARZAN

1½ Hours

Rental \$12.50

NO RANSOM

Leila Hyams, Philip Holmes, Jack LaRue.

Code RANSOM

1½ Hours

Rental \$12.50

NOW OR NEVER

Richard Talmadge, Janet Chandler, Robert Walker, Eddie Davis.

Code **NOWNEV** 1½ Hours Rental \$10

NUT FARM

Wallace Ford, Betty Alden, Florence Roberts, Spencer Charters, Oscar Apfel.

Code **FARM** 1½ Hours Rental \$15

OFFICER THIRTEEN

Monogram

Monte Blue, Lila Lee, Seena Owens and Mickey McGuire in the story of an honest police officer and his triumphant campaign against the corruption of city politics.

Code **OFFICER** 1½ Hours Rental \$10

OH YEAH!

Pathe

A comedy of railroad life with Zazu Pitts, James Gleason and Robert Armstrong.

Code **YEAH** 1½ Hours Rental \$10

OLD HOMESTEAD

Mary Carlisle, Lawrence Gray, Dorothy Lee, Eddie Nugent, Fuzzy Knight.

Code **OLDSTED** 1½ Hours Rental \$15

THE PHANTOM BROADCAST

Monogram

Ralph Forbes in a gripping radio mystery.

Code **BROADCAST** 1½ Hours Rental \$12.50

THE PHANTOM EXPRESS

Majestic

A thrilling railroad melodrama, full of mystery and romance with William Collier, Jr., J. Farrell McDonald and Sally Blane.

Code **EXPRESS** 1½ Hours Rental \$10

PRISON SHADOWS

Eddie Nugent, Joan Barclay.

Code **SHADOWS** 1½ Hours Rental \$12.50

RED HAired ALIBI

Tower

The story of a typical American girl with beauty and brains versus a gang of racketeers, with Merna Kennedy and Theodore von Eltz.

Code **ALIBI** 1½ Hours Rental \$10

RED WAGON

Charles Bickford, Raquel Torres, Greta Nissen, Don Alvarado.

Code **RED** 1½ Hours Rental \$15

THE RETURN OF CASEY JONES

The life of a railroad engineer featuring Charles Starrett and Jackie Searle.

Code **CASEY** 1½ Hours Rental \$12.50

RIO GRANDE ROMANCE

Eddie Nugent as a G Man in a Peter B. Kyne story of border action.

Code **RIOGRANDE** 1½ Hours Rental \$12.50

RIP ROARING RILEY

Lloyd Hughes in a clean and exciting G Man story for all ages.

Code RILEY 1½ Hours Rental \$12.50

ROARING ROADS

Grown-up "Our Gang" Comedy Kids, David Sharpe, Gertrude Messinger, Mary Kornman, Mickey Daniels.

Code ROARO 1½ Hours Rental \$12.50

ROGUES' TAVERN

Barbara Pepper, Wallace Ford, Joan Woodbury, Clara Kimball Young, Jack Mulhall, Silver Wolf, the Dog.

Code ROGUE 1½ Hours Rental \$12.50

SABOTAGE

Independent

Victor Varconi as the arch-villain in a series of railroad wrecks. A great action film.

Code SABOTAGE 1½ Hours Rental \$10

SAVAGE GOLD

Capt. H. Auten

The thrilling story of Commander Dyott's expedition into the wilds of Equador to rescue a former companion captured by head hunters.

Code SAVAGE 1½ Hours Rental \$10

SHRIEK IN THE NIGHT

Allied

A first-rate mystery, featuring Ginger Rogers and Lyle Talbot.

Code SHRIEK 1¼ Hours Rental \$10

SILENT CODE

International

Stolen Treasure and murder present troubles for Hale (Kane Richmond) of the Mounted Police.

Code SILENT 1½ Hours Rental \$12.50

THE SILENT ENEMY

The story of the Hudson Bay Indians and their fight against hunger.

Code ENEMY 1½ Hours Rental \$12.50

SING SING NIGHTS

Monogram

Three stories within a story in this tense and gripping drama with Conway Tearle and Boots Mallory.

Code SINGSING 1½ Hours Rental \$12.50

SIXTEEN FATHOMS DEEP

Monogram

Creighton Chaney and Sally O'Neil in a fine action picture, laid on the ocean's floor.

Code SIXTEEN 1½ Hours Rental \$15

SKULL AND CROWN

A rapid-paced action story of the Northwest Mounted Police, starring Regis Toomey, and featuring Rin-Tin-Tin, Jr., the remarkable dog who proves to be the real hero of the picture.

Code SKULL 1½ Hours Rental \$12.50

SKYBOUND

Eddie Nugent in an action packed picture of the Aerial Border Patrol.

Code SKYBOUND 1½ Hours Rental \$12.50

SKYWAY

Independent

Drama, comedy and air thrills galore with Ray Walker and Lucien Littlefield.

Code SKYWAY 1½ Hours Rental \$12.50

SOCIAL ERROR

Grown-up "Our Gang" Comedy kids, Monte Blue, Gertrude Messinger.

Code ERROR 1½ Hours Rental \$10

SPEED DEVILS

Independent

Paul Kelly and Russell Hardie, as auto racers, in a daring, dangerous, exciting drama.

Code SPEED 1½ Hours Rental \$10

SPHINX

Monogram

Lionell Atwill in a mystery packed full of drama and suspense.

Code SPHINX 1½ Hours Rental \$12.50

SPORTING CHANCE

Peerless

All the thrills of a real steeplechase are found in this fast moving drama of racing and romance. Claudia Dell, Buster Collier and James Hall are featured.

Code CHANCE 1½ Hours Rental \$10

STRANGERS OF THE EVENING

Tiffany

Zazu Pitts and Lucien Littlefield in a murder mystery with a comedy treatment adapted from Tiffany Thayer's novel.

Code STRANGERS 1½ Hours Rental \$15

STUDENT'S ROMANCE

Greta Natzler, Patric Knowles, W. H. Beery, Carol Goodner.

Code STUDENT 1½ Hours Rental \$15

SUCCESSFUL FAILURE

William Collier, Sr., Lucille Gleason, Russell Hopton, Gloria Shea.

Code FAILUR 1½ Hours Rental \$12.50

SUICIDE SQUAD

Norman Foster, Joyce Compton, Aggie Herring, Peter Warren.

Code SUICIDE 1½ Hours Rental \$12.50

SWEEPSTAKE ANNIE

Tom Brown, Marion Nixon, Vera Engels, Inez Courtney, Lucien Littlefield, Dorothy Peterson.

Code ANNIE 1½ Hours Rental \$15

SWEETHEART OF SIGMA CHI

Monogram

Ted Fio Rito and his orchestra and some clever entertainers, Mary Carlisle and Buster Crabbe among the principals, provide beauty, romance, music and fun in this very excellent musical comedy.

Code SIGMA 1½ Hours Rental \$15

TAMING THE JUNGLE Independent

Wild animal circus showing how lions and other animals are trained for circus and carnival work.

Code JUNGLE 1¼ Hours Rental \$10

THE TEST

Rin Tin Tin, Jr., Grant Withers, Grace Ford, Monte Blue, Lafayette McKee.

Code TEST 1½ Hours Rental \$12.50

THE THIRTEENTH GUEST Monogram

A mystery drama starring Ginger Rogers and Lyle Talbot, with a fine cast.

Code GUEST 1½ Hours Rental \$12.50

THE THRONE OF THE GODS First Division

An authentic recording of the expedition to scale Jongsong one of the monarchs of Himalayas. Lowell Thomas is the narrator.

Code THRONE 1½ Hours Rental \$10

THUNDERBOLT Regal

The story of a heroic dog and a loyal boy.

Code THUNDERBOLT 1½ Hours Rental \$10

TIMBER TERRORS

A story of the great Canadian Northwest with a marvelous dog and horse.

Code TIMBER 1½ Hours Rental \$10

TOMORROW'S YOUTH Monogram

A powerful story of family problems with Dickie Moore, John Miljan and Martha Sleeper.

Code YOUTH 1½ Hours Rental \$12.50

TRIUMPH OF SHERLOCK HOLMES

Arthur Wontner.

Code TRIUMF 1¼ Hours Rental \$10

UNDER SECRET ORDERS

Phyllis Barrington, Donald Dilloway, J. Farrell McDonald.

Code UNDER 1¼ Hours Rental \$10

THE UNWRITTEN LAW Majestic

Greta Nissen, Skeets Gallagher, Mary Brian, Lew Cody, Hedda Hopper and Louise Fazenda in an exciting Hollywood movie studio mystery.

Code LAW 1½ Hours Rental \$10

VENGEANCE OF RANNAH

Bob Custer, John Elliott, Victoria Vinton, Roger Williams, Rin Tin Tin, Jr.

Code RANNA 1½ Hours Rental \$10

VIRGINS OF BALI Adventure

A delightful journey into this paradise of the East Indies. (No short subjects)

Code BALI ¾ Hour Rental \$7.50

THE WANDERING JEW Olympic Pictures

A most impressive production of the historical stage play with Conrad Veidt.

Code JEW 1½ Hours Rental \$15

WHAT PRICE CRIME Beacon

Charles Starrett adds plenty of punch and thrills to this drama of Federal men in war on crime.

Code CRIME 1½ Hours Rental \$10

WHEN LIGHTNING STRIKES

Francis X. Bushman, Jr., Alice Dahl, Bill Desmond, Lightning, the Marvel Dog.

Code WENLI 1½ Hours Rental \$10

WITH WILLIAMSON BENEATH THE SEA Independent

One of the most unusual adventure films ever made. A thrill story of the battle for existence beneath the surface.

Code WILLIAMSON 1½ Hours Rental \$15

WOMAN'S MAN Monogram

John Halliday, Marguerite de La Motte and Wallace Ford in the story of a pampered screen star and a boxing champion.

Code MAN 1½ Hours Rental \$12.50

WOMAN UNAFRAID Independent

The story of a woman police officer and her success with Skeets Gallagher and Lucille Gleason.

Code UNAFRAID 1½ Hours Rental \$10.00

THE WOMAN WHO DARED Independent

Claudia Dell, Monroe Owsley and Lola Lane in a thrilling picture which, though it avoids spectacular gunplay, presents the real inside picture of racketeering.

Code DARED 1½ Hours Rental \$10

WOMEN IN WHITE Independent

A moving film of a young doctor willing to sacrifice his career for the sake of suffering humanity.

Code WOMEN 1½ Hours Rental \$10

WORLDLY GOODS Continental

James Kirkwood in the story of a financial giant whose money could not win the woman he loved.

Code GOODS 1½ Hours Rental \$10

YOUNG AND BEAUTIFUL Mascot

William Haines, Judith Allen and Joseph Cawthorn in a brilliant musical revue.

Code YOUNG 1½ Hours Rental \$12.50

INDEPENDENT

WESTERN FEATURE PROGRAMS

Wholesome, rollicking entertainment for young and old. These features are recommended as outstanding selections of their type. "Straight" westerns and "Musical" westerns.

ALIAS THE BAD MAN

Ken Maynard, Virginia Browne Faire, Frank Mayo.

Code BADMAN 1½ Hours Rental \$10

BIG BOY RIDES AGAIN

You'll get all sorts of unique sensations from this colorful, compelling, unusual Western.

Code **BOY** 1 1/4 Hours Rental \$10

BLAZING JUSTICE

Spectrum

The mighty thrills of a powerful western drama will please western fans. With Bill Cody and his great Arabian horse.

Code **BLAZING** 1 1/2 Hours Rental \$12.50

BORDER CABALLERO

Tim McCoy, Lois January, Ralph Byrd.

Code **CABELERO** 1 1/2 Hours Rental \$10

BORDER VENGEANCE

"Rebel", the marvel horse, shares honors with his master, Reb Russell, in a fast-moving action thriller.

Code **VENGEANCE** 1 1/2 Hours Rental \$10

BORN TO BATTLE

Reliable

A fast moving western in which Tom Tyler finds the solution of the mysterious happenings on his employer's ranch by getting a job there as a cowhand.

Code **BORN** 1 1/2 Hours Rental \$10

BULLDOG COURAGE

Tim McCoy in a significant intermingling of the finer emotions such as you seldom find in a straight melodrama of the mountains and plains.

Code **BULLDOG** 1 1/2 Hours Rental \$15

CACTUS KID

This Jack Perrin Western starts with a bang and speeds to a crashing climax.

Code **CACTUS** 1 1/2 Hours Rental \$10

THE CIRCLE OF DEATH

After the massacre of a wagon train, a white baby is picked up by the Indians and he grows up as one of them—only to reveal his identity years later, when he is compelled to do so, to save the girl he loves. A stimulating story featuring Monte Montana.

Code **CIRCLE** 1 1/2 Hours Rental \$10

COWBOY HOLIDAY

Good horsemanship, hard fist-fighting and gun-play make this a real Big Boy Williams melodrama.

Code **COW** 1 1/4 Hours Rental \$10

CYCLONE RANGER

Spectrum

The sensational Pecos Kid blazing his way through law and outlaws in a thrill-packed romance of the great Southwest. Bill Cody and Nena Quartaro.

Code **CYCLONE** 1 1/4 Hours Rental \$12.50

DANGER TRAILS

Big Boy Williams in a fast shooting, rough riding Western.

Code **TRAILS** 1 1/2 Hours Rental \$12.50

FIGHTING FURY

An outdoor action thriller featuring John King and his dog, Kazan.

Code FURY 1½ Hours Rental \$10

FIGHTING HERO

Tom Tyler in a lively Western story of an outlaw who becomes a fighting hero.

Code HERO 1½ Hours Rental \$10

FIGHTING PIONEERS

Grand National

Indians on the warpath, covered wagons, hard-riding cavalymen and courageous pioneer folk, are depicted with startling realism and astonishing vigor. Rex Bell and Ruth Mix.

Code PIONEERS 1½ Hours Rental \$15

FRONTIER DAYS

Heroism, romance, adventure, gripping gun play, spectacular riding, wizardly stunts in a story of the old west. Bill Cody and Ada Ince.

Code FRONTIER 1½ Hours Rental \$12.50

GALLOPING ROMEO

Bob Steele.
Code ROMEO

1½ Hours Rental \$10

GOLD

Jack Hoxie.
Code GOLD

1½ Hours Rental \$10

GUNFIRE

Grand National

Rex Bell and Ruth Mix as partners of a ranch make this an exceptional western of flaming guns and hard riding.

Code GUNFIRE Rental \$15

GUN PLAY

Big Boy Williams is the wandering cowboy whose daring exploits recover the gold that had been buried thirty years before the story opens.

Code GUNPLAY 1½ Hours Rental \$10

GUN SMOKE

A swift open-air adventure tale of the battles between cattlemen and sheep herders, those age-old foes of the range.

Code GUNSMOKE 1½ Hours Rental \$10

HURRICANE HORSEMAN

Willis Kent

Lane Chandler, Marie Quillan.
Code HURICAN

1½ Hours Rental \$10

IN OLD SANTA FE

Ken Maynard and H. B. Warner in an exceptional musical Western.

Code SANTA 1½ Hours Rental \$15

LAST OF THE CLINTONS

Harry Carey, range detective, joins the men he is employed to hunt, meets craft with cunning, force with violence, and emerges unharmed and triumphant from a precarious situation.

Code CLINTONS 1½ Hours Rental \$15

LAW OF 45'S

Displaying the marvelous gunplay feats and rough-riding stunts of Big Boy Williams.

Code FORTIFIVES 1½ Hours Rental \$12.50

LAWLESS BORDER

Spectrum

Hoofs pound to the staccato of blazing pistols, flying fists, ruthless mobsters, intriguing rebels, the law's own man hunters in dozens of thrill-packed incidents marks this as one of Bill Cody's best, with Molly O'Day.

Code LAWBOR 1½ Hours Rental \$12.50

LIGHTNING TRIGGERS

Reb Russell in one of the more dramatic romances of the Western plains.

Code TRIGGERS 1½ Hours Rental \$10

MAN FROM GUNTOWN

Tim McCoy.

Code GUNTOWN 1½ Hours Rental \$12.50

OUTLAW DEPUTY

A two-fisted, and riding Western with Tim McCoy.

Code DEPUTY 1½ Hours Rental \$12.50

OUTLAW RULE

Reb Russell finds a hired gunman masquerading under his own sobriquet and fights him to a finish.

Code OUTLAW 1½ Hours Rental \$10

OUTLAWS OF THE RANGE

Spectrum

A booming barrage of guns — accused — jailed — freed by a pal — hunted by the law and outlaws — daring Bill Cody and Bill Cody, Jr., triumph in the name of justice.

Code OUTLANGE 1¼ Hours Rental \$12.50

PARDON MY GUN

The life of a dude ranch as depicted in a modern musical comedy version of the old familiar "Western".

Code GUN 1½ Hours Rental \$10

RANGE WARFARE

A live Western in which cattle-rustling bad men stack up against Reb Russell and Rebel, the wonder horse.

Code RANGE 1½ Hours Rental \$10

RANGERS' CODE

Routine Western, but plenty of fights, chases and stunt action to keep it hopping.

Code RANGER 1¼ Hours Rental \$10

RAWHIDE MAIL

Jack Perrin, Nelson McDowell, Cris Martin, Lillian Gilmore.

Code RAWHIDE 1½ Hours Rental \$10

ROARING GUNS

Tim McCoy, Rosalind Price, Rex Lease, John Elliott, Wheeler Jakman.

Code ROARGUN 1½ Hours Rental \$10

RUSTLER'S PARADISE

Harry Carey, Gertrude Messinger, Edmund Coff, Carmen Bailey.

Code RUSTLER 1½ Hours Rental \$10

SADDLE ACES

Grand National

Rex Bell, Ruth Mix and Buzz Barton in a steeplechase of high adventure. The Tonto Kid rides again.

Code SADDLE 1½ Hours Rental \$15

SANTA FE BOUND

Richard Kramer, Charles Whittaker, Ed Cassidy, Dorothy Woods, Tom Tyler.

Code SANTABO 1½ Hours Rental \$10

SIX GUN JUSTICE

Spectrum

Thrilling escapades of strange partners, a "wanted" man and a U. S. Marshal, who carry "Six Gun Justice" to a melodramatic climax. Bill Cody, Donald Reed and Ethel Jackson.

Code SIXGUN 1¼ Hours Rental \$12.50

SPIRIT OF THE WEST

Hoot Gibson, Doris Hill, Lafe McKee, Hooper Atchley.

Code SPIRIT 1½ Hours Rental \$10

SUNSET RANGE

Hoot Gibson in a new outdoor classic — replete with thrills and action plus a maximum of laughs.

Code SUNSET 1½ Hours Rental \$12.50

TERROR OF THE PLAINS

Tom Tyler.

Code PLAINS 1½ Hours Rental \$10

TEXAS GUNFIGHTER

A romance of the plains, packed full of thrills and breathless suspense, and starring Ken Maynard and his marvelous horse.

Code GUNFIGHTER 1½ Hours Rental \$15

TEXAS RAMBLER

Spectrum

An unusual western mystery thriller, featuring mad riding and breathtaking spills, fist fights, gun fights, and romance. Bill Cody and Catherine Cotter.

Code RAMBLER 1½ Hours Rental \$12.50

TEXAS TORNADO

A Western that hits the high spots of adventure from the start and speeds into an amazing climax.

Code TORNADO 1½ Hours Rental \$12.50

THUNDER OVER TEXAS

This is a regular whooperup thriller of the plains with Big Boy Williams in action most of the time.

Code TEXAS 1½ Hours Rental \$10

TONTO KID

Grand National

Arizona's Legendary Desert Hero climbs into the saddle again for another clash with outlawry — and love. Rex Bell and Ruth Mix.

Code TONTO 1½ Hours Rental \$15

TRIGGER TOM

Al St. John, Bernadine Hayes, John Elliott, Bud Osborn, Tom Tyler.

Code TOM

1½ Hours

Rental \$10

VANISHING RIDERS

Spectrum

Bill Cody and Bill Cody, Jr. Crackling six guns, ghostly riders, sizzling action and adventure.

Code VANISHING

1¼ Hours

Rental \$12.50

VIA PONY EXPRESS

Jack Hoxie, Lane Chandler, Marceline Day.

Code VIAPO

1¼ Hours

Rental \$10

WAGON TRAILS

Harry Carey, Gertrude Messinger, Ed Norris, Earl Dwire, Chuck Morrison.

Code WAGONTRA

1½ Hours

Rental \$10

WHISTLING DAN

Ken Maynard out-fights, out-rides and out-thinks his opponents in this super-Western.

Code DAN

1½ Hours

Rental \$15

●

SERIAL

THE LAST OF THE MOHICANS

The immortal story of James Fenimore Cooper followed faithfully as to text and presented by such an able cast as Harry Carey, Edwina Booth, Hobart Bosworth, and many others. A picture that is most appropriate for school, home, or church.

This is a picture of 26 reels and can be rented in 12 episodes—listed as follows:

- No. 1 Episode
4 reels—WILD WATERS
- No. 2 Episode
2 reels—FLAMING ARROWS
- No. 3 Episode
2 reels—RIFLE OR TOMAHAWK
- No. 4 Episode
2 reels—RIDING WITH DEATH
- No. 5 Episode
2 reels—RED SHADOWS
- No. 6 Episode
2 reels—THE LURE OF GOLD
- No. 7 Episode
2 reels—CRIMSON TRAIL
- No. 8 Episode
2 reels—THE TIDE OF BATTLE
- No. 9 Episode
2 reels—A REDSKIN'S HONOR
- No. 10 Episode
2 reels—THE ENEMIES' STRONGHOLD
- No. 11 Episode
2 reels—PALEFACE MAGIC
- No. 12 Episode
2 reels—THE END OF THE TRAIL

Code MOHICANS

Rental \$3 an episode

SPECIAL PARAMOUNT RELEASES

(Approval NOT Required)

We have been and are continuing to make available to schools and other institutions a series of excellent one and two reel subjects. The first four releases are herewith listed. The last two are temporarily on a rent-free basis. Priority in use of these subjects, while on a rent-free basis, is naturally reserved for our regular customers. However, these films, if available, will be furnished to any institution upon request. Your comments with a report as to the size of the audience will be appreciated.

HAVE TIMES CHANGED?

This brilliant and striking one reel motion picture stars Claudette Colbert and other featured players in excerpts from the feature picture "Maid of Salem". It illustrates the amazing similarity between the superstitions of the early colonial days and those that are still believed today. Outstanding in photography and direction with a sparkling commentary it asks the title question, "Have Times Changed?"

Code **TIMSALEM** 10 Min. Rental \$1.50

SPIRIT OF THE PLAINS

All the graphic drama of the conquest of the West. An epic of our national progress from the days of Indian fighting to the modern period of agricultural and industrial development. This is the story of America in the making. Starring Gary Cooper and Jean Arthur in scenes from the screen success "The Plainsman".

Code **PLAINSPIRIT** 10 Min. Rental \$1.50

MEN AND OIL

A most excellent two reel subject which was edited from the feature film, "High, Wide and Handsome". "Men and Oil" depict the early development of the oil industry in the Pennsylvania fields and gives an excellent idea of the difficulties which beset the farmer-producers especially in the construction of the first pipe line. Starred are Irene Dunne and Randolph Scott.

Code **OILMEN** 20 Min. Rental \$3.00

WHEELS OF EMPIRE

Edited from the superb feature film, "Wells Fargo". It depicts the importance and development of rapid transcontinental communications in the U. S. The development of communication speed is traced from the months required by sailing ships through the stage coach and pony express days to the railroad and instantaneous telegraph.

Code **WHEELS** 10 Min. Rental \$1.50



SPORTS PICTURES

SLALOM

World

Acclaimed the finest demonstration of the art and thrills of skiing yet produced. An amazing picture of ski experts in action on the famous ski slopes at St. Moritz, Switzerland. Background of unusual musical score. The German dialogue is not essential to the lightly drawn plot. Excellent for any audience.

Code **SLALOM** 1½ Hours Rental \$20

HIGHLIGHTS OF THE 1936 OLYMPICS

Unusually dramatic treatment of Berlin at her gayest for the games. Hitler as host to 5,000 athletes of fifty-two nations. The torch bearer from Greece formal opening ceremonies massed parade of the athletes then exciting action from all important field, swimming and rowing events. A one-reel classic definitely different from the usual news reel.

Code OLYMPICS

10 Min.

Rental \$3

FOOTBALL

The first real sound-on-film feature depicting the inside technique, strategy and plays of modern football. Excellent entertainment and instruction for fans as well as players. Widely used in coaching work. Action highlights from important games. Slow motion, posed plays and animated diagrams add color and instruction value. Running explanation by Coach Dana X. Bible of Nebraska University, who planned and directed the picture.

Code FOOTBALL

40 Min.

Rental \$10

BASKETBALL

Six coaches, Dave MacMillan, Dr. F. C. Allen, Clair Bee, Dr. H. C. Carlson, George Keogan and John Bunn, universally conceded to be among the greatest that the game of basketball has known, explain the plays and methods for which each is most famous. All these plays and methods are demonstrated by ten of the country's most outstanding players. Thus, "Basketball" presents the entire backbone of the game and is packed with practical tips and revelations. This instructional subject was ably directed by "Chuck" Taylor.

Code BASKETBALL

1¼ Hours

Rental \$15

ONE REEL SPORTS SUBJECTS

Rental \$1.50 Each

CRYSTAL CHAMPIONS

DECEPTION (Football)

FORWARD PASS

GRIDIRON GLORY

KICKING

WEDGE PLAY

DIAMOND EXPERTS (Baseball)

FEMININE FLASHES IN THE WORLD OF SPORTS

HIGH STEPPERS

MOUNTAINS AND SKIS

PAR AND DOUBLE PAR

ROUGH AND TUMBLE

SKI THRILLS

SPILLS AND THRILLS

SWISS ON WHITE

SKIESTA

SPORT ALMANAC

TIGERS OF THE DEEP

WINNING PUTTS

GAMES OF THE CENTURY (2 reels) \$2.50

SPECIAL RECOMMENDATIONS

For School and Church Audiences

RECESS PROGRAMS

The constantly expanding Library of Recess Programs assures you an ever-fresh source of wholesome educational entertainment.

Running time is approximately 35 minutes. Programs are mounted on one 1600' reel.

Rental \$6 Each

PROGRAM No. 7

Animal Fair—Aesop's Fable Cartoon
Ski Pilot—Grantland Rice Sportlight
Denizens of the Colorado Desert—Nature
Timely Tunes—Organlogue

PROGRAM No. 8

Radio Racket—Aesop's Fable Cartoon
Tigers of the Deep—Grantland Rice
Roaming the Spanish Main—Travelogue
Sing a New Song—Organlogue

PROGRAM No. 9

College Capers—Aesop's Fable Cartoon
Speed Limit—Grantland Rice Sportlight
Navajo Demon—Nature Scenic
Songs of the Prairie—Musical

PROGRAM No. 10

Pale Face Pup Aesop's Fable Cartoon
Sink or Swim—Grantland Rice Sportlight
Snail's Pace—Nature Study
Hail America—Organlogue

PROGRAM No. 11

Makin' 'Em Move—Aesop's Fable Cartoon
Feminine Flashes in the World of Sport
\$90,000 Fish—Adventure
Melody Man—Organlogue

PROGRAM No. 12

Fun on the Ice—Aesop's Fable Cartoon
Sport Almanac—Grantland Rice
Tiger Tiger—Adventure
Moonlight Silhouettes—Organlogue

PROGRAM No. 13

Fairyland Follies—Aesop's Fable Cartoon
Hunting Thrills—Grantland Rice
Holy Men of India—Adventure
Songs of the Sun—Organlogue

PROGRAM No. 14

In a Pond—Aesop's Fable Cartoon
Outboard Stunting—Grantland Rice
Abandoned in an Amazon Forest—Adventure
Gay Flirtation—Organlogue

PROGRAM No. 15

Fly Hi—Aesop's Fable Cartoon
Slim Figuring—Grantland Rice
Night in the Jungle—Adventure
Koffee and Kisses—Organlogue

PROGRAM No. 16

Family Shoe—Aesop's Fable Cartoon
Timing—Grantland Rice Sportlight
My Friend the Harti—Adventure
Collegiate Capers—Organlogue

PROGRAM No. 17

Itchy Scratchy—Nature Novelty
New Car—Flip the Frog Cartoon

PROGRAM No. 18

Tragedy of Mt. Everest—Adventure
Laughing Gas—Flip the Frog Cartoon

PROGRAM No. 19

Flying the Lindbergh Trail No. 1—Travel
Puddle Pranks—Flip the Frog Cartoon

PROGRAM No. 20

Flying the Lindbergh Trail No. 2—Travel
Fiddlesticks—Flip the Frog Cartoon

PROGRAM No. 21

Dangers of the Arctic—Adventure

PROGRAM No. 22

A Dizzy Day—Cartoon
Wild Water—Featurette
Dogs of Solitude—Adventure

PROGRAM No. 23

Barking Dog—Cartoon
Georgia—Travelogue
Do You Remember—Organlogue

PROGRAM No. 24

Milkman—Cartoon
Strictly Vegetarian—Animal Study
Second Curiosities—Novelty
Romantic Old Madrid—Travel

PROGRAM No. 25

Spooks—Cartoon
First Curiosities—Novelty
Trip Thru Poland—Travelogue
Night of Romance

PROGRAM No. 26

Jungle Jam—Cartoon
Real Americans—Novelty
Italy Yesterday and Today—Travel
Ski Thrills—Sport

PROGRAM No. 27

Bring 'Em Back Half Shot—Cartoon
Mother Melodies—Organlogue
Television Romance—Novelty
Some Wild Appetities—Nature

PROGRAM No. 28

Fisherman's Luck—Cartoon
Street Show—Novelty
Looking Backward—Organlogue

PROGRAM No. 29

Puppy Love—Cartoon
Fourth Curiosities—Novelty
Sponge Divers—Travel
Round the World in Song—Musical

PROGRAM No. 30

Last Mail—Cartoon
Alpine Demons—Sport
French Country Life—Travel
Rhythm Rhapsody—Musical

PROGRAM No. 31

Fifth Curiosities—Novelty
 Isle of Romance—Travel
 Musical Revue—Travel
 Africa Squeaks—Cartoon

PROGRAM No. 32

Seventh Curiosities—Novelty
 Art of Fencing—Sport
 Variety Melange—Musical
 Bubbles and Troubles—Cartoon

PROGRAM No. 33

Sixth Curiosities—Novelty
 Buzzsaws and Dynamite—Comedy
 Proudest Americans—Seminole Indian Study
 Village Specialist—Cartoon

PROGRAM No. 34

Third Curiosities—Novelty
 Kentucky Jubilee Singers—Musical
 Bamboo—Travel
 How's Crops

PROGRAM No. 35

Eighth Curiosities—Novelty
 Florida—Travel
 Yarn of Wool—Cartoon
 Snow Fun

NEW TWENTY-MINUTE 16MM SOUND RECESS PROGRAMS

SERIES "B"

Twenty New Programs now ready for distribution in addition to our Regular Thirty-Five Minute Programs.

These twenty recess programs have been developed from the express demand of elementary and secondary school educators for a motion picture program sufficiently elastic in contents to be useful as a curricular supplement and as a profitable recreational period substitute for unoccupied leisure.

Each of these units is a program and as such is supplied at a reduced rate. The programs, therefore, cannot be split to use part of one program and part of another. The rentals, as single reels, are listed on pages 57 to 65.

Rental subscription to complete series on any dates selected—eighty dollars.

Film rental per program—five dollars.

1B. STORY OF THE U. S. COAST GUARD

History and Organization

Air Service

2B. STORY OF THE U. S. COAST GUARD

Academy

The Cutter Northland in Alaska

3B. STORY OF THE U. S. COAST GUARD

Service Afloat

4B. STORY OF THE U. S. COAST GUARD

Service Ashore

5B. COAST GUARD COMMUNICATION**6B. WORK OF THE U. S. PUBLIC HEALTH SERVICE**

History and Duties

Prevention of Introduction of Disease from Abroad

- 7B. WORK OF THE U. S. PUBLIC HEALTH SERVICE
Cooperation with State and Country Health Authorities
- 8B. WORK OF THE U. S. PUBLIC HEALTH SERVICE
Discovery of Contagious Diseases and Their Care
- 9B Switzerland—Roof of Europe
Pirates of the Deep
- 10B. Algeria—Home of the Sheik
Our Bird Citizens
- 11B. China—Land of Long Ago
Turkey—Let's Talk Turkey
- 12B. Egypt—Jerusalem—City of Peace
Leaping Through Life (Frogs)
- 13B. India—Vale of Kashmir
Woodland Pals
- 14B. Japan—Land of Enchantment
Under and over the Moors
- 15B. Borneo—Wildman's Land
Wild Company
- 16B. Egypt—Father Nile
Oregon Camera Hunt
- 17B. Siam—Jewel of Asia
Nature's Workshop
- 18B. Freak Fish of the Seven Seas
- 19B. Egypt—Streets of Cairo
Giants of the North
- 20B. Java—Dutchman's Paradise
Sea Killers

SHORT SUBJECTS

On the following pages are listed a few short subjects. Titles only are given, however, each subject is so grouped in its proper category that the general content of each subject is readily apparent.

THREE REEL WESTERNS

Rental \$3.00 Each

ARIZONA NIGHTS
RIDING GENTS
ROMANCE RIVIERA
RAINBOW RIDERS

"ADVENTURE" SUBJECTS

COUGAR

3 reels Rental \$4.50

FREAK FISH OF SEVEN SEAS

3 reels Rental \$3.00

GRASS

3 reels Rental \$3.00

SEA KILLERS

3 reels Rental \$3.00

TRAGEDY OF MT. EVEREST

3 reels Rental \$4.50

WINDJAMMER

2 reels Rental \$4.50

\$90,000 FISH

1 reel Rental \$1.50

TWO REEL COMEDIES

Rental \$3.00 Each

AFRICA SQUAWKS (Chimp. comedy)

BLIMP MYSTERY (Chimp. comedy)

LITTLE COVERED WAGON (Chimp. comedy)

BUZZSAWS AND DYNAMITE

DOGTOWN FOLLIES

IT'S A BIRD

JUST A LITTLE VAGABOND LOVER

MICKEY'S SURPRISE

MICKEY'S WHIRLWIND

TOUGH BREAKS

CARTOONS

Rental — \$1.50 Each

RKO—VAN BUREN CARTOONS—One Reel Each

Animal Fair	Last Dance
Cat's Canary	Mad Melody
Catfish Romance	Making 'Em Move
Chinese Jinks	Midnight
Cinderella Blues	Night Club
Circus Romance	Old Hokum Bucket
College Capers	Paleface Pup
Cowboy Blues	Panicky Pup
Down in Dixie	Play Ball
Fairyland Follies	Radio Racket
Family Shoe	Romeo Monk
Feathered Follies	Romeo Robin
Fisherman's Luck	Silvery Moon
Fly Guy	Snowtime
Fly Hi	Summertime
Frozen Frolics	Toytime
Fun on the Ice	Toytown Tales
Gypped in Egypt	Tumbledown Town
Haunted Ship	Tuning In
Hokum Hotel	Venice Vamp
In Dutch	William Tell
Jungle Jazz	Yarn of Wool
King of Bugs	

FELIX THE CAT CARTOONS

April Maze	One Good Turn
False Vases	Teetime

FLIP THE FROG CARTOONS

Africa Squeaks	Puddle Pranks
Cuckoo Murder Case	Puppy Love
Fiddlesticks	Ragtime Romeo
Jail Birds	Spring Antics
Laughing Gas	Spooks
Little Orphan Willie	Stormy Seas
Milk Man	Village Barber
Movie Mad	Village Smithy
New Car	Village Specialist

CUBBY BEAR CARTOONS

Barking Dog	Love's Labor Won
Croon Crazy	Opening Night
Cubby's World Flight	Sinister Stuff
Gay Gaucho	Stratosphere-Flight
Good Knight	Toy Shop
Indian Whoopee	

TOM AND JERRY CARTOONS

Barney Bunk	Pots and Pans
Happy Hobos	Redskin Blues
Hook and Ladder Hokum	Rocketeers
In the Bag	Tuba Tooter
Jolly Fish	Tight Rope Tricks
Magic Mummy	Trouble
Plane Dumb	Polar Pals

SHADOWLAUGH

First Chiseler

GOOFY GUS

No Fare

SILLY SYMPHONY

Terrible Toreador
Springtime

PUPPETS

Tootle-OO

KOKO THE CLOWN

Toot Toot

AMOS AND ANDY

The Lion Tamer
The Rasslin' Match

NEWSREELS

Newsreels are released each month and carry the following rental rates; use during first two months following release \$3; during third and fourth month following release, \$2.50; during fifth month, \$1.50. Block bookings may be secured as follows. Under an agreement to take ten consecutive newsreels the price of a series becomes \$27 during the first two months following release; \$22.50, third and fourth month following release; and \$12.50 after the fourth month. Those titles already issued in the order of their release are:

WAR IN CHINA

AMERICAN LEGION

PARADE OF THE YEAR

U.S.S. PANAY BOMBING

"VOICE OF EXPERIENCE" SERIES

The "Voice of Experience", famous in millions of homes, now released in 16mm needs no further description. The following are single reel subjects carrying a rental of \$3 apiece:

GOD AND DAD TURNED ME DOWN

LOVE IS NEVER BLIND

WITHOUT BENEFIT OF SOLOMON

A FATHER'S SACRIFICE

A TRAGIC ANNIVERSARY

STEALING A TOMBSTONE

FAMILY QUARREL

MUSICALS

Rental \$1.50 per Reel

BIOGRAPHICAL SKETCHES

Ludwig Van Beethoven

Georges Bizet

Johannes Brahms

Frederick Chopin

George Frederick Handel

Felix Mendelssohn

Gioacchino Rossini

Peter Iljitch Tschaikowsky

MISCELLANEOUS SUBJECTS

Carrie Jacobs Bond

Cliff Friend

Deep South

Do You Remember

Doll Fantasy

Field and McHugh

International Varieties No. 2

Night of Romance

Parade of the Past

Rhapsody in Black

Rhythm Rhapsodies

Round the World in Song

Sing with the Street Singer

Singing with Singing Sam

Second Hungarian Rhapsody (Paris Symphony Orchestra)

TRAVEL

Rental — \$1.50 per Reel

CHARMING CEYLON
EGYPT—LAND OF THE PYRAMIDS
FROM BARCELONA TO VALENCIA
FROM GRANADA TO TOLEDO
GARDEN OF ALLAH
GATEWAY TO INDIA
GEM OF THE ROCKIES
GLIMPSES OF FRENCH COUNTRY LIFE
GOOD OLD SUMMER TIME
HAVANA TO HONOLULU
IMPERIAL CITY (China)
IMPRESSIONS OF SEVILLE
IN OLD MADRID
ISLAND EMPIRE
ISLE OF ROMANCE (The Dry Tortugas)
JAPAN IN CHERRY BLOSSOM TIME
JAVA—THE FRAGRANT ISLE
LAND OF THE SHALIMAR (India)
MY FRIEND, THE HARTI (Elephants)
NORTH OF SAHARA
PICTURESQUE HONG KONG
PICTURESQUE POLAND
PROUDEST AMERICANS
RIDING THE SKIES WITH AMELIA EARHART
ROAMING THE SPANISH MAIN
SIAM TO KOREA
SINGING WATERS
STROLL THROUGH HOLLAND
SWINGING THROUGH SWITZERLAND
TEMPLE OF LOVE
WINGS OVER THE WEST INDIES
WIZARDLAND (Head Hunters)

LIST OF EDUCATIONAL FILMS
AVAILABLE ON RENTAL
OR PURCHASE BASIS

selected from the

BRAY LIBRARY

OF Motion Pictures

*Distributed Exclusively in
The United States by
Films Incorporated*

SUBJECT INDEX

All films listed herein, silent or sound, are available in 16 mm. width for rental or sale.

This list of BRAY films has been selected because of the popularity of these subjects in the schools of this country. A great number of them are listed in the H. W. Wilson, the American Council on Education and Motion Pictures of the World catalogues. They are listed alphabetically according to subject matter. Length of picture, rental and sales price immediately follows the title of each subject.

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ARTS AND CRAFTS

ETCHER AND HIS ART, THE

1/2 reel silent *Rental \$1.00* *Sale \$9.07*

A complete demonstration of etching, from the sketching of the first "cartoon" to the "pulling" of the artist's proof from the finished copper plate. Posed by Walter Raymond Duff, etcher of the famous Harvard Campus pictures.

ASTRONOMY, GEOLOGY, PHYSIOGRAPHY

BLACK SUNLIGHT

1 reel silent *Rental \$2.00* *Sale \$27.41*

The geological story of anthracite coal, in animated drawings, followed by actual pictures of the mining of coal.

COMETS

1/3 reel silent *Rental \$1.00* *Sale \$8.40*

Animated technical drawings show how comets are formed and how they act. The course of Halley's comet is indicated.

EARTH, THE BIRTH OF THE

1/3 reel silent *Rental \$1.00* *Sale \$9.21*

Representation in animated technical drawings, of the formation of the earth, moon and sun.

EARTH, THROUGH THE

2/3 reel silent *Rental \$1.50* *Sale \$18.63*

An imaginary journey straight through the earth. A popular science fantasy containing much valuable information.

ECLIPSE OF THE SUN

1/2 reel silent *Rental \$1.00* *Sale \$10.69*

Animated technical drawings show how an eclipse of the sun is caused and what it is like.

MARS, HELLO

2/3 reel silent *Rental \$1.50* *Sale \$16.10*

Illustration of the theories of Perrier, Pickering, Wood and Flammarion, of possible ways of signalling Mars. Animated technical drawings combined with photography.

MOON, IF WE LIVED ON THE

3/4 reel silent *Rental \$2.00* *Sale \$20.27*

Excellent subject, combining actual lunar photography with animated technical drawings; shows conditions on the surface of the moon as scientists believe them to be.

NATURE'S WORKSHOP, IN

(For description see "CHEMISTRY")

1 reel sound *Rental \$3.00* *Sale \$50.00*

SKIES, ROMANCE OF THE

1 reel silent *Rental \$2.00* *Sale \$24.95*

Story of comets, eclipses and other phenomena of the heavens. Course of comets and a comet's tail are explained. Effect of these phenomena on earth, sun and moon. Eclipse of the sun. Views of the Corona and the Chromosphere during eclipse.

SNOW, MYSTERIES OF

2/3 reel silent *Rental \$1.50* *Sale \$16.66*

Sparkling pictures of a Maine snowstorm, followed by an analysis of snowflakes in drawings and photomicrographs.

TIDES AND THE MOON

1/3 reel silent *Rental \$1.00* *Sale \$8.90*

Moon's effect upon the sea, influence upon the tides, etc., shown by actual photography and animated drawings.

TORNADO, BIRTH OF A

1/3 reel silent *Rental \$1.00* *Sale \$14.80*

Causes and effects of tornadoes; illustrated with striking views of actual photography, combined with animated drawings.

CHEMISTRY

COAL GAS AND COKE, MAKING

2/3 reel silent *Rental \$1.50* *Sale \$17.50*

The story of coke and coal gas told in an interesting fashion to give the pupil first hand information on the operation of a modern gas plant.

COAL, STORY OF

2/3 reel silent *Rental \$1.50* *Sale \$17.98*

Shows by means of animation and actual photography the formation of coal through the ages, the coal areas in this country, and how it is mined and graded.

IRON, MANUFACTURE OF PIG

2/3 reel silent *Rental \$1.50* *Sale \$17.92*

The mining and refining of the ore, simply told, readily understandable. Animation used to show the workings of the blast furnace—charging, blowing in of air, elimination of impurities, handling of slag, and molten iron.

NATURE'S WORKSHOP, IN

1 reel sound *Rental \$3.00* *Sale \$50.00*

Microscopic photography of snow and ice crystals. Examples of silicic acid, quartz, lime, amethyst, salt, antimony glance crystals. Actual formation and growth and the different aspects of crystals formed from the following solutions: Potassium chlorate, Kalium Bichromate, Pyrogallie acid, Salt, Salicylic acid, Camphor, Salicin, Organic salt, Benzoic solution, Cinnamon acid, etc.

PETROLEUM, REFINING OF

2/3 reel silent *Rental \$1.50* *Sale \$17.22*

A complete story of the oil refinery and what takes place in the refining of crude oil. Animated diagrams are used to advantage in showing cracking process.

STEEL (BESSEMER AND OPEN HEARTH)

1/3 reel silent *Rental \$1.00* *Sale \$7.90*

Bessemer and open hearth process visualized by means of actual photography and animation. Shows principal of regenerative process.



CIVICS AND GOVERNMENT

COAST GUARD COMMUNICATIONS

3 reels sound *Rental \$5.00* *Sale \$150.00*

All of us who read newspaper accounts of rescues at sea know but little of what goes on behind the scenes—in the radio room of the ship in distress, on the Coast Guard cutters and in Coast Guard radio stations.

This picture shows the complete organization and operation of what is recognized the world over as the most efficient communications system ever devised.

The contents of the film covers completely all forms of present day communications:

Typical rescue at sea.

Brief history of oral and visual communications—torches, flares, beacon fires, lighthouses, ships, semaphor, telegraph, telephone.

Application of the telephone to rescue work.

Radio, radio spectrum, training of radio personnel at Fort Trumbull, and the Coast Guard Academy.

Location of radio stations, types of stations, radio equipment on different floating units, mobile trucks and planes.

Visual radio direction finder.

Hurricane warnings to fishermen by plane, medical advice.

International Ice Patrol. Uses of radio telephone.

Explanation of the radio direction finder and how it is used.

International distress signals.

Procedure in case of distress on the cutter, in the radio station, and in the division office.

The part communications played in the recent Dixie Disaster.

STORY OF THE U. S. COAST GUARD

8 reels sound *Rental \$16.00* *Sale \$350.00*

Through special arrangement with the Coast Guard we were able to film its entire activities on land, in the air, and on the sea. The production of the picture took over a year. It includes some of the

most amazing rescue sequences ever recorded with a motion picture camera.

Because of its official nature it can be used as part of your course on Government. It can be shown in its eight-reel form or can be used in five different sections as listed below.

SECTION I—2 reels

Reel 1—HISTORY AND ORGANIZATION

Rental \$3.00

Sale \$50.00

Establishment of Cutter Service in 1841, of the U. S. Life Saving Service in 1871. Reorganized as U. S. Coast Guard in 1915.

Duties in time of war.

Organization of Coast Guard.

Divisions, districts, etc.

Reel 2—AIR SERVICE

Rental \$3.00

Sale \$50.00

Typical stations.

Miami and Cape May Air Stations—Types of planes.

Duties of the Air Service.

Transfer of injured seamen from ship at sea to plane and flown to shore for hospitalization.

SECTION II—1 reel

Reel 3—ACADEMY

Rental \$3.00

Sale \$50.00

Classes; formations; radio school; engineering laboratory; ordinance; infantry drill; study; summer cruise; small arms and gunnery practice; graduation.

SECTION III—2 reels

Reels 4 and 5—SERVICE AFLOAT

Rental \$6.00

Sale \$100.00

Duties; Barge Office, N. Y.; harbor patrol; patrolling regattas; service to fishing fleet; rescue of disabled tug and barge; barges in storm; hurricane, flood and earthquake rescue work; ice breaking; removing derelicts; enlisted men's training station at Fort Trumbull, Conn.; cutter activities, smuggling; ice patrol; seal patrol; Morro Castle disaster.

SECTION IV—2 reels

Reels 6 and 7—SERVICE ASHORE

Rental \$6.00

Sale \$100.00

Location of life saving stations; equipment; personnel; duties; pulling disabled yacht off beach; resuscitation, watches and beach patrol; boat race and drill; beach apparatus drill; actual breeches buoy rescues from wrecked vessels. Cost of entire service less than one-half of cost of police department of average United States city.

SECTION V—1 reel

Reel 8—CUTTER NORTHLAND IN ALASKA

Rental \$3.00

Sale \$50.00

Each summer the Coast Guard sends cutter to Alaska to render such medical, adjudiciary, and other aid as necessary among natives. Replenishes supplies of Coast Guard station at Nome; brings mail; patrols islands, etc. Intimate, interesting studies of Eskimos and villages.

THE WORK OF THE U. S. PUBLIC HEALTH SERVICE

7 reels sound

Rental \$15.00

Sale \$300.00

Individual reels—rental \$3.00

Sale \$50.00

Produced under the direction of the Public Health Service, this film tells the story of the Service from its simple beginnings in 1798 down to the great, far-flung organization of today.

REEL I—History and duties

Prevention of introduction of diseases from abroad (Quarantine).

REEL II—Prevention of introduction of diseases from abroad (continued).

Bubonic Plague.

Prevention of interstate spread of disease and suppression of epidemics.

REEL III—Trachoma

Cooperation with State and County Health authorities.

REEL IV—Cooperation with State and County Health authorities (continued).

Keeping informed on prevalence of disease.

Investigation of diseases of man.

REEL V—Discovery of the cause of Pellagra.

Tularaemia.

Rocky Mountain Spotted Fever.

Parrot Fever.

REEL VI—Typhus Fever.

Public Health aspects of Venereal Diseases.

Marine Hospitals and medical care of beneficiaries of the Public Health Service.

REEL VII—Marine Hospitals and medical care of beneficiaries of the Public Health Service (continued).
National Leprosarium at Carville, La.
Medical advice to ships at sea.
Medical service in Federal Penal and Correctional institutions.
Narcotic Farm at Lexington, Ky.

STAMP FACTORY, UNCLE SAM'S

2/3 reel silent *Rental \$1.00* *Sale \$7.64*

The postage stamp production section of the Bureau of Printing and Engraving. Engravers at work; an engraved plate; printing; gluing; perforating; cutting; etc.

GEOGRAPHY, ETHNOLOGY

(See Also TRAVEL, page 53)

ALGIERS

HOME OF THE SHEIK

1 reel sound *Rental \$3.00* *Sale \$50.00*

Algiers; street, home and desert life.

BORNEO

WILDMAN'S LAND

1 reel sound *Rental \$3.00* *Sale \$50.00*

Travelog through Borneo. Home of the Wildman. Festivities and native dances. Life of Orang Outang.

CHINA

CITY THAT NEVER SLEEPS

1 reel silent *Rental \$2.00* *Sale \$27.33*

Life, manners and customs in and about Canton, China; the river population; native quarter, bazaars, pagodas, picturesque crowds; Sha-mien, where foreign residents live.

LAND OF LONG AGO

1 reel sound *Rental \$3.00* *Sale \$50.00*

Story of China old and new.

EGYPT

FATHER NILE

1 reel sound *Rental \$3.00* *Sale \$50.00*

Story of the Nile; Cairo; agricultural life; Pyramids and Sphinx.

JERUSALEM—CITY OF PEACE

1 reel sound *Rental \$3.00* *Sale \$50.00*

Study of the home of all religions; holy sites; Mount of Olives, Zionist colonies; Arab life.

STREETS OF CAIRO

1 reel sound *Rental \$3.00* *Sale \$50.00*

Trade, life of Mosques, fakirs, etc.

INDIA

VALE OF KASHMIR

1 reel sound *Rental \$3.00* *Sale \$50.00*

A trip to this northwest corner of India over the passes of the Himalaya Mountains to Srinagar, the "Venice of the East," built over the waterways of the Jhelum River. Intimate views of the Shah Hamadar, principal mosque, and inhabitants of the city. Exquisite scenery of Kashmir as we travel along its waterways; amazing camera views of the life and habits of the natives.

JAPAN

LAND OF ENCHANTMENT

1 reel sound *Rental \$3.00* *Sale \$50.00*

Views of ancient and modern Japan; temples of Kyoto; old and new Tokyo; Nara, and the sacred deer; customs and habits of people; festivals and parades; cormorant fishing; famous pearl growing industry, etc.

JAVA

DUTCHMAN'S PARADISE

1 reel sound *Rental \$3.00* *Sale \$50.00*

Island of Java. Street life and markets. Rice harvest. Wedding of Sultan's sons and ceremony.

SIAM

JEWEL OF ASIA

1 reel sound *Rental \$3.00* *Sale \$50.00*

Travelog through Siam, showing Bangkok, Buddhist Temples, Siamese floating population, native dancing.

SWITZERLAND

ROOF OF EUROPE

1 reel sound *Rental \$3.00* *Sale \$50.00*

Geneva—League of Nations and historical sections; milk products and Swiss cheese industries; winter sports.

TURKEY

LET'S TALK TURKEY

1 reel sound *Rental \$3.00* *Sale \$50.00*

Street scenes in Constantinople; worshipping at mosques; crowded markets; modern contrasted with old.

UNITED STATES

FIRST FAMILIES OF AMERICA

1/3 reel silent *Rental \$1.00* *Sale \$8.90*

Santa Clara Indians, in New Mexico, and their celebrated black pottery, modeling, baking and glazing bowls and vases.

INDIANS OF THE PAINTED DESERT

1/3 reel silent *Rental \$1.00* *Sale \$7.25*

Costumes, customs, activities and character studies of the Navajo Indians of New Mexico.

PEOPLE WITHOUT A HISTORY

1/3 reel silent *Rental \$1.00* *Sale \$7.39*

Hopi Indians in their New Mexico cliff dwellings; customs and dress of this ancient tribe.

HEALTH AND HYGIENE PHYSIOLOGY

BREATHE, HOW WE

1/2 reel silent *Rental \$1.00* *Sale \$15.20*

Animated drawings show formation of the human lungs and how they function in purifying the blood.

HEAR, HOW WE

1/3 reel silent *Rental \$1.00* *Sale \$8.82*

Animated technical drawings and photography explain the functions of the outer, middle and inner ear, and how sound waves are conveyed to the brain.

HEART, ACTION OF THE HUMAN

1/3 reel silent *Rental \$1.00* *Sale \$10.70*

Animated diagrams of the complete circulatory system of the human body; explains the valvular action of the human heart.

HUMAN BODY SERIES

5 reels silent *Rental \$8.00* *Sale \$150.00*

Visualization of the bodily organs and the processes in which they function is graphic, authoritative, and in accordance with the most modern concepts of scientific research and of pedagogy. The series is primarily for high schools, junior colleges, and for nurses training, but the treatment is non-technical and popular throughout.

REEL I—THE DIGESTIVE TRACT

1 reel silent *Rental \$2.00* *Sale \$35.00*

REEL II—THE RESPIRATORY AND URINARY SYSTEMS

1 reel silent *Rental \$2.00* *Sale \$35.00*

REEL III—THE HEART AND HOW IT WORKS

1 reel silent *Rental \$2.00* *Sale \$35.00*

REEL IV—THE BLOOD VESSELS

1 reel silent *Rental \$2.00* *Sale \$35.00*

REEL V—HUMAN DEVELOPMENT

1 reel silent *Rental \$2.00* *Sale \$35.00*

SEE, HOW YOU

1/3 reel silent *Rental \$1.00* *Sale \$10.28*

Animated diagrams and photography explain the theory of sight; principles common to the eye and to the combination of lens, diaphragm and sensitive plate of the camera.

VOICE, THE HUMAN

2/3 reel silent *Rental \$1.50* *Sale \$16.52*

Excellent study, demonstrating the physiological functions of the nasal passage, wind-pipe, gullet, epiglottis, vocal cords, etc., in producing sound.

X-RAY ON TEETH, AN

1/3 reel silent *Rental \$1.00* *Sale \$7.50*

X-ray photographs of infected tooth sockets and other curable diseases of the mouth; their destructive effect upon health; importance of care and frequent examination.

SCIENCE OF LIFE, THE

12 reels silent *Rental \$20.00* *Sale \$375.00*

Produced under direction of the Surgeon General, United States Public Health Service, with the aid of many of the leading Public Health Agencies of America.

The series is recommended by the Government through the Surgeon General for use by the State, County and Municipal Boards of Health, Health Associations, High Schools, Junior Colleges, Private Preparatory Schools, Community Centers, Educational Forums, Social, Fraternal and Labor Organizations, and Commercial and Industrial concerns having welfare departments.

SECTION I—GENERAL BIOLOGY

REEL I—PROTOPLASM. THE BEGINNING OF LIFE

1 reel silent *Rental \$2.00* *Sale \$35.00*

The earliest forms of life as revealed through geology, characteristics of living things—movements, irritability, assimilation, reproduction—shown in the amoeba, stentor and other simple forms; nature of protoplasm.

REEL II—REPRODUCTION IN THE LOWER FORMS OF LIFE

1 reel silent *Rental \$2.00* *Sale \$35.00*

How the one celled plant or animal reproduces by dividing; sexual reproduction in pond-scum and hydra; budding in hydra; structure of a flower; pollination by insects; origin of seed.

REEL III—REPRODUCTION IN HIGHER FORMS

1 reel silent *Rental \$2.00* *Sale \$35.00*

Development of higher organisms from the one celled stage; reproduction in fish, reptiles, birds and mammalia, including ovulation, fertilization, development and nourishment of the embryo. Delicately yet straightforwardly handled for school use.

REEL IV—INTERDEPENDENCE OF LIVING THINGS**1 reel silent Rental \$2.00 Sale \$35.00**

The sun as the source of energy in living things; oxidation and energy; relations between plant and animal growth; the role of bacteria.

SECTION II—COMMUNICABLE DISEASES**REEL V—HOW PLANTS AND ANIMALS CAUSE DISEASE****1 reel silent Rental \$2.00 Sale \$35.00**

Types of bacteria and the diseases they cause; antiseptics; animal parasites; sterilization; action of white corpuscles; tuberculosis bacteria—fresh air and sunshine their enemies.

REEL VI—HOW DISEASE IS SPREAD**1 reel silent Rental \$2.00 Sale \$35.00**

A series of dramatic episodes showing how bacterial infection is transmitted through carelessness in the ordinary contacts of life; spread of infections; necessity of careful habits, and the proper cleaning of food materials.

REEL VII—HOW TO PREVENT DISEASE**1 reel silent Rental \$2.00 Sale \$35.00**

Contamination of water supply through ignorance and carelessness; reduction of death rate following preventive measures; pasteurization; quarantine; vaccination; antitoxin; Schick test; death rates from prevalent contagious diseases; venereal disease and the need for open, courageous discussion thereon.

REEL VIII—HOW THE MOSQUITO SPREADS DISEASE**1 reel silent Rental \$2.00 Sale \$35.00**

Life history of the mosquito; malaria parasite and its cycle in the mosquito and in human blood. Prevention of malaria and yellow fever.

REEL IX—THE FLY AS A DISEASE CARRIER**1 reel silent Rental \$2.00 Sale \$35.00**

Life history of the housefly and its structure, especially of feet, proboscis and crop as related to spread of bacteria; breeding and feeding habits; practical suggestions towards extermination.

SECTION III—PERSONAL HYGIENE**REEL X—PERSONAL HYGIENE FOR YOUNG WOMEN****1 reel silent Rental \$2.00 Sale \$35.00**

Reproduction and important allied subjects carefully yet comprehensively treated; relation to health and character of internal secretions; wholesome thinking, wise eating and care in selection of companions, for health and happiness.

REEL XI—PERSONAL HYGIENE FOR YOUNG MEN**1 reel silent Rental \$2.00 Sale \$35.00**

Internal secretions and their relation to health and power; reproduction and important allied subjects; dangers of indifference to self control.

REEL XII—GENERAL PERSONAL HYGIENE**1 reel silent Rental \$2.00 Sale \$35.00**

This reel with the two preceding ones rounds out a clean-cut, wholesome and inspiring presentation of fundamental information as a safeguard to health. Standards of health promotion; exercise; good air; sunshine; sleep; cleanliness; footwear; care of teeth, eyes, hair; mental health; heredity.

WORK OF THE U. S.**PUBLIC HEALTH SERVICE, THE****7 reels sound Rental \$15.00 Sale \$300.00****Individual reels—rental \$3.00 Sale \$50.00**

(For description see "Civics and Government".)

INDUSTRY**BLACK SUNLIGHT (Coal)****1 reel silent Rental \$2.00 Sale \$27.41**

The geological story of anthracite coal, in animated drawings, followed by pictures of a coal mine in operation.

BROOKLYN BRIDGE WAS BUILT, HOW**1/2 reel silent Rental \$1.00 Sale \$12.82**

A combination of photography and animated drawings shows exactly how this famous structure was erected.

CATCH TO CAN (Sardines)

1/3 reel silent *Rental \$1.00* *Sale \$10.42*
 Catching, canning and shipping sardines.

ICE—NATURAL AND MADE TO ORDER

1/3 reel silent *Rental \$1.00* *Sale \$8.76*
 Harvesting natural ice; how artificial ice is made.

MAPLES, TAPPING THE

1/3 reel silent *Rental \$1.00* *Sale \$7.56*
 Picturesque views of a maple sugar camp in the Adirondacks; tapping the trees, and all processes of making maple sugar.

NEWSPAPER IN THE MAKING, A

1/2 reel silent *Rental \$1.00* *Sale \$9.47*
 Getting out a daily newspaper, from the time the reportorial staff receives its assignments to the final work of the presses in printing, folding and discharging the edition.

PEARL, LIFE HISTORY OF THE

1/2 reel silent *Rental \$1.00* *Sale \$10.92*
 How the pearl develops within the oyster; different kinds; drilling and stringing.

WILD OYSTER FISHING

1/4 reel silent *Rental \$1.00* *Sale \$5.40*
 Gathering wild oysters from tidewater flats in the Atlantic; breaking up clusters for planting; harvesting, packing, shipping.

●

THE BIOLOGICAL SCIENCES AND THEIR APPLICATION ANIMAL LIFE

CHIPMUNKS, CHUMMING WITH

2/3 reel silent *Rental \$1.50* *Sale \$18.34*
 Many weeks of patient effort and study on the part of Wm. L. and Irene Finley went into this instructive, amusing and beautiful picture.

GIANTS OF THE NORTH

1 reel sound *Rental \$3.00* *Sale \$50.00*
 Remarkable motion picture of the Grizzly and Kodiak bears of Alaska at close range.

HOUSING PROBLEM

3/4 reel silent *Rental \$2.00* *Sale \$20.94*
 How Nature provides shelter for the animal world. Shells, nests, webs, dens, lairs, and finally a review of Man's solution of his housing problem, from the prehistoric cliff-dwelling to the modern skyscraper apartment.

LIFE, ROMANCE OF

1 reel silent *Rental \$2.00* *Sale \$29.06*
 This film reveals in motion pictures and animation the origin of life on earth according to accepted scientific theory, and then traces the course of life from the amoeba through the gigantic pre-historic reptiles, down to the development of flowers and forests on the one hand and the primates on the other; can be used to advantage for a class of school children, or for an adult community gathering.

MOOSE RUNS LOOSE, WHERE THE

2/3 reel silent *Rental \$1.50* *Sale \$19.19*
 Beautiful action pictures of moose in their native haunts in the Canadian wilds.

NATURE'S ARMOUR

1 reel silent *Rental \$2.00* *Sale \$21.42*
 How animals are protected by heavy skins; elephants, hippo, rhinoceros, crocodile; method of protection by hedgehogs and porcupines; other protective methods of various animals.

NATURE'S BUGABOO (Tree Sloth)

1/3 reel silent *Rental \$1.00* *Sale \$7.59*
 Interesting and instructive film on tree sloth and its peculiarities.

NATURE'S NURSERIES

1 reel silent *Rental \$2.00* *Sale \$23.07*
 How different birds and animals feed and rear their young; studies from zoological gardens and from wild life.

NATURE'S ROGUES (Skunks, Weasels)

1/3 reel silent *Rental \$1.00* *Sale \$6.10*
 Photography of skunks and weasels presenting something of their habits and life.

NATURE'S TENT BUILDERS (Caterpillars)

1/2 reel silent *Rental \$1.00* *Sale \$14.00*
 Fascinating and complete cycle of life of the tent caterpillar and moth.

OREGON CAMERA HUNT

1 reel sound *Rental \$3.00* *Sale \$50.00*
 A hunting trip with motion picture camera through the wilds of Oregon, showing intimate pictures of the animal life of that region—showing the wild cat, the skunk, the woodchuck, the chipmunk, and various other animals in their native haunts.

WILD COMPANY

1 reel sound *Rental \$3.00* *Sale \$50.00*
 Hunting trip with the motion picture camera into the haunts of the Moose in Northern Canada. Beautiful pictures of Moose and Deer in action.

BACTERIOLOGY, MARINE LIFE, MICROSCOPY, REPTILES, Etc.

ABALONE PEARL FISHING

1/3 reel silent *Rental \$1.00* *Sale \$6.05*
 Pearl divers securing and delivering their "finds;" removal of pearls from the oyster.

ADVENTURE IN TRIPOLI, AN (Radiolaria)

1/2 reel silent *Rental \$1.00* *Sale \$12.35*
 Excellent film, showing through a microscope the beautiful radiolaria from the ocean floor; illustrates its use by gem cutters and instrument makers for polishing and grinding.

LEAPING THROUGH LIFE (Frogs)

1 reel sound *Rental \$3.00* *Sale \$50.00*
 The complete cycle of the story of the frog from its conception through to its full growth.

PIRATES OF THE DEEP

1 reel sound *Rental \$3.00* *Sale \$50.00*
 Remarkable motion picture studies of strange predatory life in the deep seas, including the way in which the "Portuguese Man O'War" ensnares fish.

UNDER AND OVER THE MOORS

1 reel sound *Rental \$3.00* *Sale \$50.00*
 Microscopic studies of various animals in the Moor Ditches. Also scenes of giant prehistoric monsters that once inhabited these regions.

WATER BABIES

3/4 reel silent *Rental \$2.00* *Sale \$20.80*
 Various methods adopted by sea creatures to insure reproduction. Parental care of eggs in different types of fish.

BIRDS AND BIRD LIFE

NATURE'S GLIDERS (Bird Flight)

1 reel silent *Rental \$2.00* *Sale \$24.30*

Analysis of the flight of birds by slow motion; seabirds taking off from the cliff; gliding; use of air currents by birds to propel themselves; gulls; gannets, wild swans, cranes and herons in full flight. Why domesticated birds lose their power in flight.

OUR BIRD CITIZENS

1 reel sound *Rental \$3.00* *Sale \$50.00*

Beautiful pictures, close range, showing varieties of native birds of North America, with suggestions for their preservation and encouragement in the neighborhood and showing their great value in the elimination of tree and plant pests.

WOODLAND PALS

1 reel sound *Rental \$3.00* *Sale \$50.00*

Beautiful and astonishing close-up pictures of a Humming-bird which was found starving at the approach of cold weather and was brought into a home and became a household pet. Also intimate studies of other native bird pets.

TREE-TOP CONCERT SINGERS (Birds)

1 reel silent *Rental \$2.00* *Sale \$25.46*

Beautiful and instructive bird life pictures, by Wm. L. Finley.

BOTANY, FLORICULTURE

CARNIVOROUS PLANTS

1/4 reel silent *Rental \$1.00* *Sale \$6.50*

How insect-eating plants obtain their prey.

DESERT HARVEST, THE (Spineless Cactus)

1/4 reel silent *Rental \$1.00* *Sale \$7.64*

One of the most important accomplishments of Luther Burbank; the cactus made spineless and valuable as fodder.

HOW PLANTS AND ANIMALS CAUSE DISEASE

(See Science of Life Reel V on Page 62)

REPRODUCTION IN THE LOWER FORMS OF LIFE

(See Science of Life Reel II on Page 61)

REPRODUCTION IN THE HIGHER FORMS

(See Science of Life Reel III on Page 61)

INSECTS—SPIDERS

ANTS, PREPAREDNESS AMONG

1/2 reel silent *Rental \$1.00* *Sale \$11.00*

Exceedingly instructive and interesting; shows community life, industrial, engineering and military activities of ants.

COMMA BUTTERFLY, THE

1 reel silent *Rental \$2.00* *Sale \$21.62*

Life cycle of the ragmuffin of the butterfly world. From delicately fluted eggs to caterpillar; then sleep and final emergence into one of the most beautiful butterflies we know.

FLY AS A DISEASE CARRIER, THE

(See Science of Life Reel IX on Page 62)

JEWELLED DAUGHTERS OF THE AIR

(Moth, Ailanthus)

1/2 reel silent *Rental \$1.00* *Sale \$10.75*

Unusual and interesting close-ups of the gorgeous ailanthus moth; its life history.

MOSQUITO SPREADS DISEASE, HOW THE

(See Science of Life Reel VIII on Page 62)

OUTWITTING THE ANT (Ant-Lion)*1/3 reel silent* *Rental \$1.00* *Sale \$10.39*

The ant-lion and its method of luring unsuspecting victims.

STUNG! BY AMOS QUITO (Mosquito)*2/3 reel silent* *Rental \$1.50* *Sale \$15.43*

Valuable public information on preventing malaria, made with cooperation of U. S. Public Health Service, Bureau of Fisheries, and American Museum of Natural History.

TRAP-DOOR SPIDER, THE*1/4 reel silent* *Rental \$1.00* *Sale \$5.40*

The Trap-door spider digging and cleverly concealing her trap-door home; baby spiders in their silk-lined nest.

PHYSICS**AIR, PECULIARITIES OF THE***1/4 reel silent* *Rental \$1.00* *Sale \$6.72*

Laboratory experiments; water in a vacuum made to boil by application of ice; cotton caused to burn when saturated with liquid air, etc.

AIR PRESSURE IN WHICH WE LIVE, THE*1/3 reel silent* *Rental \$1.00* *Sale \$7.78*

Laboratory experiments demonstrate atmospheric pressure.

DEWFALL—NATURE'S JEWELS*1/4 reel silent* *Rental \$1.00* *Sale \$7.28*

Specimens of dew condensation and frost formation under the microscope, from photographs made by A. W. Bentley. Unusually beautiful and instructive.

ELECTRIC BELL, THE*1/4 reel silent* *Rental \$1.00* *Sale \$7.03*

Animated technical drawings explain the operation of the electric bell.

HEAT, EXPERIMENTS IN CONDUCTION OF*1/4 reel silent* *Rental \$1.00* *Sale \$6.13*

Laboratory experiments; boiling water in paper teakettle over flame, etc.

LIGHT RAYS, EXPERIMENTS WITH*1/4 reel silent* *Rental \$1.00* *Sale \$4.42*

Laboratory experiments show light and heat reflected by bright surfaces and absorbed by dark ones. Demonstrations of how light travels, and how light rays are affected by various telephoto and prism lenses.

LIQUIDS, GRAVITATION OF*1/4 reel silent* *Rental \$1.00* *Sale \$7.08*

Interesting and spectacular laboratory experiments demonstrate differences in specific gravity of various liquids.

MAGNETISM, STUDIES IN*2/3 reel silent* *Rental \$1.50* *Sale \$14.64*

Excellent film showing the natural magnet, permanent magnet of steel, uses of electro magnet, and the sensitiveness of the compass needle to magnetic influence, etc.

SOUND WAVES, EXPERIMENTS IN PHYSICS*1/4 reel silent* *Rental \$1.00* *Sale \$7.11*

Actual photography of sound waves, demonstrating the principle underlying wireless telegraphy, measuring the length of sound waves, etc. Photographed at Cornell University.

TELEPHONE TALKS, HOW THE*1/2 reel silent* *Rental \$1.00* *Sale \$11.03*

Principles of communication by telephone. Details of transmitter and receiver in close-ups, animated diagrams and technical drawings.

ENGINEERING

ELEMENTS OF THE AUTOMOBILE, THE

12 reels silent *Rental \$20.00* *Sale \$375.00*
Individual reels—rental \$2.00 *Sale \$35.00*

A twelve reel series photographed from working models, explaining non-technically the operation of the standard type of automobile mechanism. It deals with the building, operation and functioning of every part of a motor car.

REEL I—THE RUNNING GEAR AND DIFFERENTIAL

REEL II—THE RUNNING GEAR AND DIFFERENTIAL (concluded).

REEL III—THE ENGINE

REEL IV—THE ENGINE (concluded)

REEL V—THE CARBURETOR

REEL VI—THE FUEL SYSTEM AND IGNITION

REEL VII—IGNITION (continued)

REEL VIII—IGNITION (concluded)

REEL IX—THE COOLING SYSTEM AND THE CLUTCH

REEL X—THE TRANSMISSION

REEL XI—THE TRANSMISSION (concluded)

REEL XII—THE BRAKES



TRANSPORTATION

TRANSPORTATION

1 reel silent *Rental \$2.00* *Sale \$24.00*

A very unusual collection of motion pictures showing practically every form of transportation, from the most primitive to the most modern; all of which are used in various parts of the world today.

GENERAL INFORMATION ON RENTALS TO FACILITATE SERVICE

PRICES

All rental rates for feature films listed in this catalog are for complete programs, that is, short subjects are included.

WEEKLY RATES

All features listed under INDEPENDENT PRODUCTIONS or INDEPENDENT WESTERN FEATURE PROGRAMS may be secured at the following weekly rental rates:

For Programs Listed at	The Weekly Rate is:
\$10.00	\$22.50
\$12.50	\$30.00
\$15.00	\$40.00

Weekly rates on any other films, or monthly rates, will be quoted on request.

$$\begin{array}{r}
 40 \\
 \underline{8} \\
 32
 \end{array}
 \qquad
 \begin{array}{r}
 30 \\
 \underline{6} \\
 24
 \end{array}
 \qquad
 \begin{array}{r}
 22.50 \\
 \underline{4.50} \\
 18.-
 \end{array}$$

SHORT SUBJECTS

Short subjects which are included with each feature program are standardized and cannot be changed. This policy provides you with an automatic check against the annoyance of duplications in short subjects and, in addition, saves you a considerable amount of time which would otherwise be expended to little advantage in the selection of these subjects. Short subjects separately available are listed on pages 50 through 53.

AGREEMENT FORM

All Independent material may be booked at any time **WITHOUT** approval. However, Gaumont-British, Universal and Paramount features are available only on a "restricted" basis. This means that we must secure the producers' approval for each location in which their films are to be shown **BEFORE** shipments are made. To facilitate securing approvals, please see pages 71 and 72. Send your Approval Form and Agreement Form off today as time is required to secure these "major" producers' approval.

Note that the Agreement Form will, when accepted, secure for you a discount of \$2.50 in the rental rate of **ANY** feature program. (P. 71). You may indicate on this Form if it is to remain in force for one or two years — whichever you wish. A two-year Agreement is to your advantage as you will be protected for that length of time against any increase in rental rates and will, in addition, automatically receive any reductions which may be put into effect.

The Approval Form, on page 72, should be filled in **COMPLETELY** if you wish to use Gaumont-British, Universal or Paramount films.

An Agreement will be cancelled at your request if we are unable to secure at least one of the "major" producer's approval for your location.

The Agreement will be cancelled by us if Gaumont-British, Universal or Paramount films are shown at any location other than that for which approval was secured.

EXPRESS CHARGE SAVINGS

Films shipped by **EXPRESS** directly from customer to Films Incorporated are returnable at 50% of the outgoing express rate. *Be sure* to state that your return shipments are direct returns and save on express charges.

RENTAL OF SOUND PROJECTORS

Films Incorporated will make mutually satisfactory arrangements with responsible individuals or organizations for the rental of sound projection equipment at economical rates.

ADVERTISING MATERIAL

An advertising material service is maintained at the Films Incorporated Exchange located in Chicago. Various types of material are available at reasonable rates. All communications in regard to advertising material service should be forwarded directly to the Chicago office which is located at 64 East Lake Street.

SPECIAL AGREEMENT DISCOUNTS

The AGREEMENT FORM on the opposite page is worth two and one half (\$2.50) on EACH feature program you use.

This form when properly filled in, forwarded to us, and accepted in writing, will secure for you a discount of \$2.50 in the rental rate of ANY feature program. If RECESS PROGRAMS are used each eleventh 35 minute RECESS PROGRAM will be supplied free of rental charge.

The savings thus effected amount to as much as twenty five per cent.

Fill out and return this form for three reasons:

1. It affects a considerable saving in rental charges.
2. It aids us in securing the "major" (Paramount, Gaumont & Universal) companies' approval for the showing of THEIR films at your location. (In the case of some productions it is required by the producer).
3. It will protect you against ANY advance in rental rates during the period covered by the agreement and still give you the benefit of any reductions that may be made.
4. You will receive, exclusively through Films Incorporated, the finest material available in the 16mm field. All of the many liners using 16mm equipment use our service exclusively. All trains now using 16mm films use our service. This because there is no comparable service.

The standard minimum number of programs (to be used within one year) for which an agreement will be accepted is twenty. However, if it is for any reason impossible to agree to use twenty or more, you may specify a smaller number, giving reasons, and the agreement will be considered, particularly if our service is to be used exclusively.

AN AGREEMENT IS NOT NECESSARY
IN ORDER TO RENT FILMS

APPLICATION FOR FILM SERVICE

Name
(Institution or individual)

Address

City & State

Invoice to:

Films will be shown only at:

1. We hereby make application to show within one year motion pictures released by Films Incorporated at \$2.50 less than this (1938) catalog rate for feature programs. The "catalog" rate for Paramount features is \$20.00. If approval is secured they will be furnished under this agreement for \$17.50.

2. We agree to pay for these motion picture programs the fixed sum specified C.O.D. or within three days of the delivery of the program at the option of Films Inc., and to return all films promptly after the scheduled showing.

3. We agree not to loan or lease these programs and to exhibit them only at the address stated on this application and only on the scheduled dates.

4. We agree if a "major" production is shown in an unauthorized location (not approved by producer) we will pay liquidating damages in the amount of fifty (\$50) dollars for each unauthorized showing.

5. We agree to pay all transportation charges incidental to the delivery and return of the programs used and to pay for the replacements of those portions of film damaged by us at the rate not to exceed five cents per foot.

6. This agreement to remain in force for
years from date.

7. Signed
(Name of institution)

By:

Date

1938 Catalog

(Over)

Tear carefully on this line

APPROVAL FORM

THIS FORM IS *NOT* NECESSARY FOR
SHOWING OF FILMS BY ANY PRODUCERS
OTHER THAN PARAMOUNT, GAUMONT-
BRITISH & UNIVERSAL

Please submit the following information to the
Paramount, Gaumont, and Universal for their
approval.

The location in which the films are to be shown
is and
is the same as on the reverse side of this form.

Type of location and audience

The audience will not be competitive with estab-
lished theatres because

The nearest public theatre is the (name) in
City County State

This theatre is miles from the location for
which this application is submitted.

Will Films Incorporated Service be used exclu-
sively? (Yes) (No) For how long

Probable number of shows rented from Films
Incorporated per year

Projector used will be a
model, MM,
(sound or silent)

Owner of projector is

Please answer each of the above questions *completely*.
This information is necessary to enable us to attempt to
secure the "major" (Paramount, Gaumont, & Universal)
producers approval for showing of their pictures at
your location.

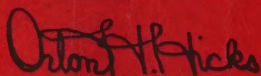
(See Other Side)

Tear carefully on this line

Since 1927 . . .

We have made customer satisfaction, based on prompt service, quality pictures and reasonable prices the keystone of our policy.

We pledge our organization to a continuance of the same liberal policies and constructive management that have been established during the past eleven years.

A handwritten signature in dark ink, reading "Orton H. Hicks". The signature is fluid and cursive, with the first name "Orton" being the most prominent.

PRESIDENT

1938 . . . Edition